

2020 Dec

gcccw

Global Commercialization
Conference and Workshop

Hosted by



Ministry of Trade,
Industry and Energy

KAIST



DAEJEON METROPOLITAN CITY

beyond leading technology **kiat**

Organized by

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GLOBAL IT LEADERS

Sponsored by

 DAEJEON TECHNOPARK

Global Innovation Platform towards ICT Convergence Technology Commercialization

2020. **12.3 Thu** 10:00~18:00 (KST)

Daejeon ICC Hotel, 3rd floor, Grand Ballroom

 YouTube **'kaist gccw'**

KAIST GCC (Global Commercialization Center) cordially invites you to participate in the 2020 December Global Commercialization Conference and Workshop (GCCW), **an Open Web Conference** that will take place at Grand Ballroom of Daejeon ICC Hotel on December 3rd, 2020.

The 2020 December GCCW will bring together cooperative partners from all sectors – government representatives, R&D researchers, and industry partners – on a **Global Innovation Platform** to explore and discuss collaboration opportunities for **ICT Convergence Technology Commercialization**. This one-day event will focus on China and India to identify areas of cooperation, visualize business demand, and discuss joint R&D project to strengthen the global innovation ecosystem for technology commercialization.

We look forward to having opportunities to build mutually beneficial relationships through this meaningful event. Also, we appreciate all the speakers and participants, domestic and international, for taking time out to attend and support this event.

program

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| Session 1 Korea-China Technology Cooperation Network 10:00-12:30 Moderator: YoungDuk Park, Research Associate Professor, KAIST GCC (Online) | Session 1-1 Korea-China Technology Commercialization Analyze Past Achievements and Discuss Future Opportunities | |
| | 10:00-10:30 | <i>Penetration Strategy of Chinese Market</i> Laura Du , General Manager, Industrial Technology Innovation Research Institute |
| | 10:30-10:50 | <i>ETRI Technology Commercialization in China and Opportunities</i> Iksoo Son , Director, Beijing R&D Center, ETRI |
| | 10:50-11:00 | <i>AI Based Traffic Prediction Service</i> Jason Baik , CEO, BlueSignal Corporation |
| | 11:00-11:10 | <i>Development of Sustained-Release Drugs Using InnoLAMP Technology</i> Soojung Lee , Managing Director, G2GBIO Inc. |
| | 11:10-11:20 | Comprehensive Discussion <i>Commercialization Success Factors and Future Opportunities</i> |

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| Session 1 Korea-China Technology Cooperation Network 10:00-12:30 Moderator: YoungDuk Park, Research Associate Professor, KAIST GCC | Session 1-2 Identify Cooperation Areas in the Smart Factory (Advanced Manufacturing) Industry | |
| | 11:20-11:50 | <i>Market Overview for Smart Factory in China</i> Weiwei Wen , General Manager, YiAnTe Automation Technology |
| | 11:50-12:10 | <i>Manufacturing Renaissance, Made in Korea</i> Junho Shin , Principal Researcher, Korea Electronics Technology Institute |
| | 12:10-12:20 | <i>Integrated Management Platform Based on Manufacturing Data and Usecase</i> Kyusoon Hwang , Director, Wizcore |
| | 12:20-12:30 | Comprehensive Discussion <i>Identify Cooperation Areas and Future Direction of Commercialization</i> |
| Lunch Time | | |

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| Session 2 Korea-India Technology Cooperation Network 13:30-16:00 Moderator: Prayag Lal Yadav, Research Assistant Professor, KAIST GCC (Online) | Session 2-1 Korea-India Technology Commercialization Identify Business Demand and Cooperation Areas | |
| | 13:30-13:50 | <i>COVID-19 Solutions and Opportunity for Collaboration</i> Ashutosh Pastor , Incubation Manager, Foundation for Innovation and Technology Transfer, Indian Institute of Technology Delhi |
| | 13:50-14:10 | <i>Connecting Korea with India and the Current Status of COVID-19 Test Kits in India</i> Irshad Ahmed , Senior Manager, Ecosystem Building, TKN Advisors Bengaluru |
| | 14:10-14:20 | <i>Wireless Hand-Held Ultrasound for COVID-19</i> Benjamin Jeongwon Ryu , CEO, HEALCERION Co., Ltd. |
| | 14:20-14:30 | <i>Strengthening the Vaccine Cold Chain with IoT-based Smart Vaccine Storage Management</i> David Friedman , Head, International Business, GT SCIEN Co., Ltd. |
| | 14:30-14:40 | <i>COVID-19 Total Solution Focused on Antigen Diagnostic Kit</i> Soyoun Kim , Founder and CEO, PCL Inc. |
| | 14:40-14:50 | Comprehensive Discussion Identify Korea-India Business Demands and Cooperation Areas |

Session 2

Korea-India
Technology
Cooperation
Network

13:30-16:00

Moderator:
Prayag Lal Yadav,
Research
Assistant
Professor,
KAIST GCC

(Online)

Session 2-2

Korea-India Joint R&D Project

Discuss Project Management and Commercialization Direction

14:50-15:00

Personalized Light Solution for Plant Factory

Sumanth Vasista, Director, SAL Biosciences

15:00-15:20

Current Status of Korean Smart Farm (K-PLANT) Technology Development and Strategies for Commercialization

YoungHwa Kim, Director, Intelligent Smart Farm Export Research Group, Rural Research Institute/Korea Rural Community Corporation

15:20-15:30

Development of LED Grow Lights

Younghoon An, Director, R&D Center, APACK, Inc.

15:30-15:50

Comprehensive Discussion

Korea-India Joint Research Management and Commercialization Plan

Break Time

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| Special Session Global Technology Cooperation Network 16:00-18:00 Moderator: JaeJeung Rho, Professor, School of Business and Technology Management, KAIST (On/Offline) | 16:00 ~ 16:10 | Commemorative Remark Mun-Kee Choi, Director, Global Commercialization Center, KAIST |
| | 16:10 ~ 16:50 | Keynote Speech <i>How to Get Global Tech Demand!</i> Jongkap Kim, Chief Executive Director, Born2Global |
| | 16:50 ~ 18:00 | Panel Discussion <i>Building a Global Innovation System for ICT Convergence Technology Commercialization</i> Jong-in Choi, Vice-President, Industry-University Cooperation Foundation, Hanbat National University Jong Heung Park, Vice-President, SMEs and Commercialization Division, ETRI Jongkap Kim, Chief Executive Director, Born2Global Center Donghak Park, General Manager, K-water Academy, K-water Human Resources Development Institute |

※ We will inform any change in program due to COVID-19 situation.

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directions

Daejeon ICC Hotel, 3rd floor,
Grand Ballroom

55 Expo-ro 123 beon-gil,
Doryong-dong,
Yuseong-gu, Daejeon



YouTube

[ENG] https://youtu.be/tojV_7tgYgY
[KOR] <https://youtu.be/7XNV74ZpgZs>
[CHN] <https://youtu.be/GFpmf6AELRg>