

2020 Dec

**o'ccw**  
Global Commercialization  
Conference and Workshop

*Hosted by*



Ministry of Trade,  
Industry and Energy

**KAIST**



DAEJEON METROPOLITAN CITY

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# Global Innovation Platform towards ICT Convergence Technology Commercialization

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2020. **12.3 Thu** 10:00~18:00 (KST)

Daejeon ICC Hotel, 3<sup>rd</sup> floor, Grand Ballroom

 YouTube **'kaist gccw'**

KAIST GCC (Global Commercialization Center) cordially invites you to participate in the 2020 December Global Commercialization Conference and Workshop (GCCW), an **Open Web Conference** that will take place at Grand Ballroom of Daejeon ICC Hotel on December 3rd, 2020.

The 2020 December GCCW will bring together cooperative partners from all sectors – government representatives, R&D researchers, and industry partners – on a **Global Innovation Platform** to explore and discuss collaboration opportunities for **ICT Convergence Technology Commercialization**. This one-day event will focus on China and India to identify areas of cooperation, visualize business demand, and discuss joint R&D project to strengthen the global innovation ecosystem for technology commercialization.

We look forward to having opportunities to build mutually beneficial relationships through this meaningful event. Also, we appreciate all the speakers and participants, domestic and international, for taking time out to attend and support this event.

# program

<b>Session 1</b>	<b>Session 1-1</b> <b>Korea-China Technology Commercialization</b> Analyze Past Achievements and Discuss Future Opportunities
<b>Korea-China</b> Technology Cooperation Network	10:00-10:30 <i>Penetration Strategy of Chinese Market</i> <b>Laura Du</b> , General Manager, Industrial Technology Innovation Research Institute
10:00-12:30	10:30-10:50 <i>ETRI Technology Commercialization in China and Opportunities</i> <b>Iksoo Son</b> , Director, Beijing R&D Center, ETRI
<b>Moderator:</b> YoungDuk Park, Research Associate Professor, KAIST GCC	10:50-11:00 <i>AI Based Traffic Prediction Service</i> <b>Jason Baik</b> , CEO, BlueSignal Corporation
(Online)	11:00-11:10 <i>Development of Sustained-Release Drugs Using InnoLAMP Technology</i> <b>Soojung Lee</b> , Managing Director, G2GBIO Inc.
	11:10-11:20 <b>Comprehensive Discussion</b> <i>Commercialization Success Factors and Future Opportunities</i>

Session 1

**Korea-China**  
Technology  
Cooperation  
Network

10:00-12:30

**Moderator:**  
YoungDuk Park,  
Research  
Associate  
Professor,  
KAIST GCC

(Online)

**Session 1-2**

**Identify Cooperation Areas in the Smart Factory (Advanced Manufacturing) Industry**

11:20-11:50

*Market Overview for Smart Factory in China*

**Weiwei Wen**, General Manager, YiAnTe Automation Technology

11:50-12:10

*Manufacturing Renaissance, Made in Korea*

**Junho Shin**, Principal Researcher, Korea Electronics Technology Institute

12:10-12:20

*Integrated Management Platform Based on Manufacturing Data and Usecase*

**Kyusoon Hwang**, Director, Wizcore

12:20-12:30

**Comprehensive Discussion**

*Identify Cooperation Areas and Future Direction of Commercialization*

**Lunch Time**

<b>Session 2</b>  <b>Korea-India</b> Technology Cooperation Network  13:30-16:00  <b>Moderator:</b> <b>Prayag Lal Yadav,</b> Research Assistant Professor, KAIST GCC  (Online)	<b>Session 2-1</b> <b>Korea-India Technology Commercialization</b> Identify Business Demand and Cooperation Areas	
	13:30-13:50	<i>COVID-19 Solutions and Opportunity for Collaboration</i> <b>Ashutosh Pastor</b> , Incubation Manager, Foundation for Innovation and Technology Transfer, Indian Institute of Technology Delhi
	13:50-14:10	<i>Connecting Korea with India and the Current Status of COVID-19 Test Kits in India</i> <b>Irshad Ahmed</b> , Senior Manager, Ecosystem Building, TKN Advisors Bengaluru
	14:10-14:20	<i>Wireless Hand-Held Ultrasound for COVID-19</i> <b>Benjamin Jeongwon Ryu</b> , CEO, HEALCERION Co., Ltd.
	14:20-14:30	<i>Strengthening the Vaccine Cold Chain with IoT-based Smart Vaccine Storage Management</i> <b>David Friedman</b> , Head, International Business, GT SCIEN Co., Ltd.
	14:30-14:40	<i>COVID-19 Total Solution Focused on Antigen Diagnostic Kit</i> <b>Soyoun Kim</b> , Founder and CEO, PCL Inc.
14:40-14:50	<b>Comprehensive Discussion</b> <i>Identify Korea-India Business Demands and Cooperation Areas</i>	

**Session 2**

**Korea-India**  
Technology  
Cooperation  
Network

13:30-16:00

**Moderator:**  
Prayag Lal Yadav,  
Research  
Assistant  
Professor,  
KAIST GCC

(Online)

**Session 2-2**

**Korea-India Joint R&D Project**

Discuss Project Management and Commercialization Direction

14:50-15:00

*Personalized Light Solution for Plant Factory*

**Sumanth Vasista**, Director, SAL Biosciences

15:00-15:20

*Current Status of Korean Smart Farm (K-PLANT) Technology Development and Strategies for Commercialization*

**YoungHwa Kim**, Director, Intelligent Smart Farm Export Research Group, Rural Research Institute/Korea Rural Community Corporation

15:20-15:30

*Development of LED Grow Lights*

**Younghoon An**, Director, R&D Center, APACK, Inc.

15:30-15:50

**Comprehensive Discussion**

*Korea-India Joint Research Management and Commercialization Plan*

**Break Time**

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**Special Session**

16:00 ~ 16:10

**Commemorative Remark**

**Mun-Kee Choi**, Director, Global Commercialization Center, KAIST

**Global**

Technology  
Cooperation  
Network

16:10 ~ 16:50

**Keynote Speech**

*How to Get Global Tech Demand!*

**Jongkap Kim**, Chief Executive Director, Born2Global

16:00-18:00

**Panel Discussion**

**Moderator:**

**JaeJeung Rho**,  
Professor, School  
of Business and  
Technology  
Management,  
KAIST

16:50 ~ 18:00

*Building a Global Innovation System for ICT Convergence Technology Commercialization*

**Jong-in Choi**, Vice-President, Industry-University Cooperation Foundation, Hanbat National University

**Jong Heung Park**, Vice-President, SMEs and Commercialization Division, ETRI

**Jongkap Kim**, Chief Executive Director, Born2Global Center

**Donghak Park**, General Manager, K-water Academy, K-water Human Resources Development Institute

(On/Offline)

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※ We will inform any change in program due to COVID-19 situation.

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## *directions*

Daejeon ICC Hotel, 3rd floor,  
Grand Ballroom

55 Expo-ro 123 beon-gil,  
Doryong-dong,  
Yuseong-gu, Daejeon



YouTube

[ENG] [https://youtu.be/tojV\\_7tgYgY](https://youtu.be/tojV_7tgYgY)

[KOR] <https://youtu.be/7XNV74ZpgZs>

[CHN] <https://youtu.be/GFpmf6AELRg>