# 2021 g'ccw

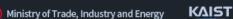
**Global Innovation Platform** for Technology Commercialization

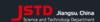
July 13<sup>th</sup> (Tue) ~ 15<sup>th</sup> (Thu), 2021



Hosted by

Ministry of Science and ICT



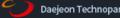


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# Global Innovation Platform for Technology Commercialization

July 13th (Tue) ~ 15th (Thu), 2021 #L701 Lecture B/D, KAIST Munji Campus



KAIST GCC (Global Commercialization Center) cordially invites you to partake in the 2021 July Global Commercialization Conference and Workshop (GCCW), an Open Web Conference that will take place on July 13-15, 2021.

Under the theme of 'Global Innovation Platform for Technology Commercialization', GCCW aims to simultaneously discover cooperative networks and create business opportunities. It will bring together cooperative partners from all sectors-government representatives, R&D researchers, and industry collaborators-on a Global Innovation Platform to discuss a collaborative agenda to explore the importance of biotechnology, aftermath of COVID-19, and ICT convergence technology commercialization.

We look forward to the opportunity to strengthen the Global Innovation Platform for a mutually beneficial relationship at GCCW. We are grateful to all the presenters and participants at home and abroad and express our sincere gratitude for dedicating time and effort to attend and support the 2021 July GCCW.

Session		Program		
	10:00 - 10:05 (5 min.)	Opening Address Mun-Kee Choi, Director, Global Commercialization Center,	KAIST	
Opening Session	10:05 - 10:10 (5 min.)	Commemorative Remark Jiangsu Department of Science and Technology		
	10:10 - 11:00 (50 min.)	Special Presentation Bio Industry Status and Global Cooperation in Suzhou Industrial Park - Remarks on General Introduction of SIP - SIP Bio Industry Status and Ecosystem		
Session 1 Korea-China Technology Commercialization Biopharmaceuticals	11:00 - 12:40 (100 min.)	Session 1 Commercialization Plan for Biopharmaceutical Area		
		TBD	Chonghwan Chang / CEO MetiMedi Pharmaceuticals	
		Challenge & Innovation: ALTEOGEN's Platform Technologies	Tae-Yon Chun / Senior Vice President Alteogen	
Moderator:		TBD	TBD	
Chonghwan Chang / CEO MetiMedi Pharmaceuticals		T-cell-mediated DNA vaccines: Therapeutic & Prophylactic	Jinwon Yoon / Executive Director Genexine Co., Ltd	

Lunch

Soyun Kim / CEO PCL

Ken Kyounghoon Suh / CEO E&S Healthcare

Session		Program	
Session 2 Korea-China Technology Commercialization Oncology Diagnosis	14:00 - 15:40 (100 min.)	Session 2 Commercialization Plan for Oncology Area	
Moderator:		Biomarkers for the detection of ovarian cancer	Ken Kyounghoon Suh / CEC E&S Healthcare
Laura Du / General Manager Industrial Technology Innovation Research Institute (ITIRI)		Drug development by employing Artificial Intelligence(AI)	Sangwook Wu / CEO PharmCADD
		Break	
Session 3 K-Bio Lab Hub and Global Commercialization	16:00 - 17:30 (90 min.)	Session 3 K-Bio Lab Hub and Global Commercialization	
			Piljae Maeng / President Bio-Healthcare Association
			Jay S Kim / Professor Boston University
		K-Bio Lab Hub and Global Commercialization	Insuk Kim / Professor Korea Institute of Toxicolog

Moderator:

Piljae Maeng / President Bio-Healthcare Association Session Program

# **Session 4**

Korea-U.S. Technology Commercialization Network

08:40 - 11:40 (180 min.)

#### Session 4

North American Market Opportunities Analysis and Partner Discovery

Readiness of Global Commercialization for entering U.S. Market

#### Lunch

# **Session 5**

Korea-India Technology Commercialization Network

13:00 - 15:00 (120 min.)

#### **Session 5**

Cooperation for ICT Convergence Technology Commercialization between Korea and India

Al technology and X-ray scanning for effective threat detection	Hyungdal Park / CTO AiRISS
Revolutionizing Inspection Tasks with AI and X-ray	Kushagra Singhania / Diretor Dimensionless Technology
New Opportunities for the Digital Transformation of Pathology	Jisun Min / Team Leader Molpaxbio
AI in Medical Imaging – Collaboration	Dinesh Koka / CEO Onward Assist
India-Korea Industrial R&D Cooperaiton	Sanjeev K Varshney / Adviser and Head, International Cooperation Division Department of Science and Technology, Ministry of Science and Technology, Government of India
Technology Commercialization and its Licensing & Transfer: A Glance on Collaboration opportunities between Koera and India	Manish Anand / CEO iHub Divyasampark' Technology Innovation Hub @ Indian Institute of Technology Roorkee

Moderator:

Prayag Lal Yadav / Research Assistant Professor KAIST GCC

Break

Session Program

### **Session 6**

Global Commercialization in the Post COVID-19 Era

15:30 - 17:00 (90 min.)

#### Session 6-1

Cooperation for Technology Commercialization between Korea and Overseas

AI Traffic Prediction Platform	Jason Baik / CEO BlueSignal Corporation	
TBD	Christin Frercksen / - City of Hamburg (LSBG)	
Hudens Bio, the pioneer for the revolutionary market change in the field of dentistry	Jonathan Noh / Team Manager of Marketing and Sales HUDENS BIO CO LTD.	
Bioactive glass - Smart biomaterials for hard and soft tissue repair regeneration	Dr. Nilay Lakhkar / Founder & CEO SynThera	
Eurecat: innovation with an impact	M.Carmen Margelí Vila / Head of International Development Eurecat	

17:00 - 18:00 (60 min.)

#### Session 6-2

Panel Discussion: Overseas Cooperation and Support Strategies in the Post COVID-19 Era

Myeong-Cheol Park / Professor KAIST BTM	Charles Lee / Executive Director SPS	Charlie Youn / CEO Eflow Co., Ltd
SeungHun Han / Professor KAIST ITTP	Yoon Ki-dong / Ph.D Korea Institute of Energy Research	Hwo Geun Park / Global Cooperation Team Director INNOPOLIS Foundation

Myeong-Cheol Park / Professor, KAIST BTM

Moderator:

Dinner

Session

**Session 7** 

Korea-U.S. Technology Cooperation Network

08:30 - 11:30 (180 min.) **Session 7** 

North American Market Opportunities Analysis and Partner Discovery

**Program** 

Lunch

Summer 2021

Global Commercialization
Conference and Workshop



# **DIRECTIONS**

# **#L701 Lecture B/D**

193 Munjiro Yuseong-gu, Daejeon, Republic of Korea 34051











