Smart Farming Ecosystem by Ezfarm

Blocery COO Oram Tristan Kwon













Overview

Ezfarm delivers technology and value for a better future.

Businesses Years

19

PigPlan's Domestic market share rank

1

Leading the future over the 4th Industrial Revolution

4.0+



Key Business
 Open source solution business,

IT service,

Smart farm business,

Strategic local information business,

Smart distribution business,

Livestock ICT business, etc.

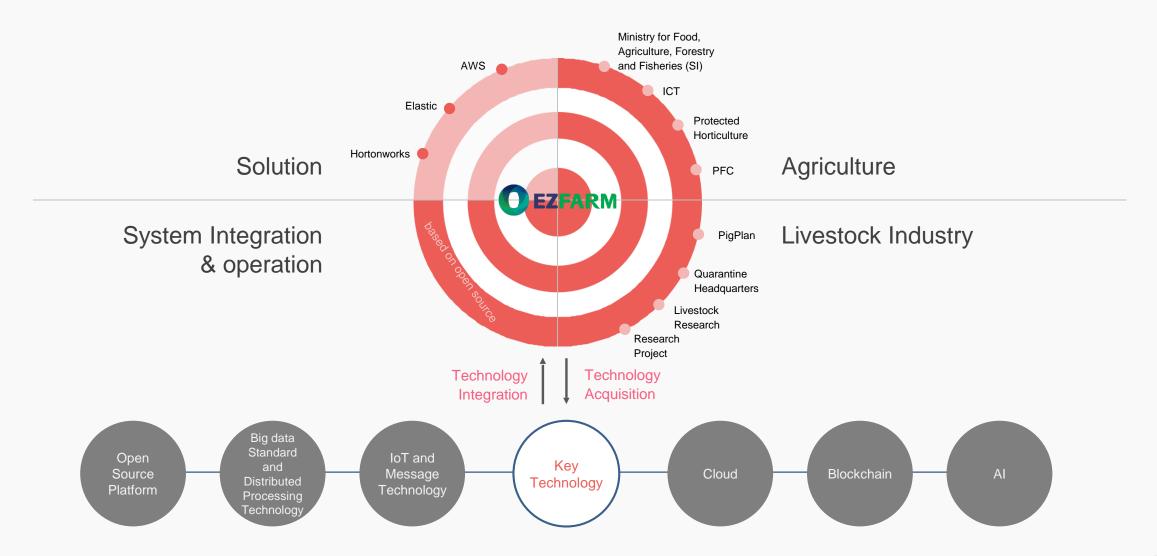
- Annual Sales 11,724,000 USD (2017)

Number of Employees 90



Business area

We are developing various businesses with key technologies such as Big Data, AI, Blockchain, IoT, Cloud, etc.





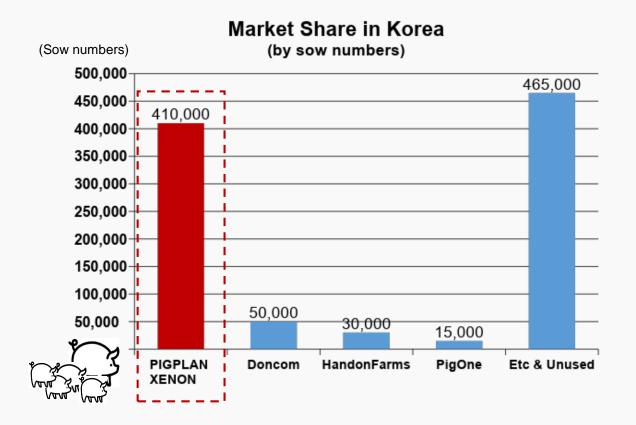
EZFARM PIGPLAN XENON

Pig Analytics & Management System

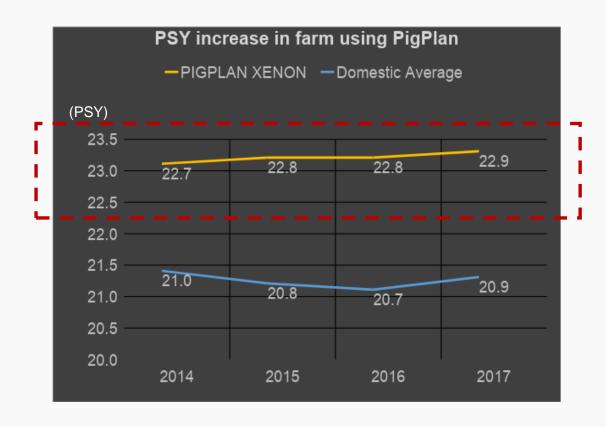


PIGPLAN XENON

- → No.1 Pig Management System in South Korea
- → Mange Pig's life cycle
- → Improve Productivity & Efficiency







- → What matters in pig farm
- → The growing demand from computerized farms
- → 1.5 PSYs (Pigs per Sow per Year)



- → QR code
- → One- ouch based ubiquitous system
- → Cough says everything

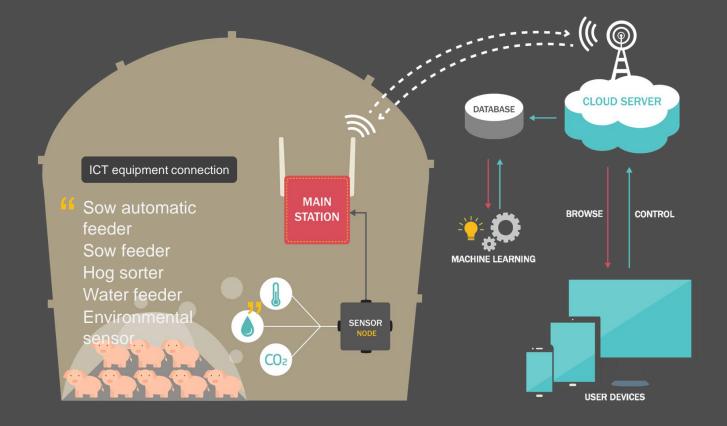




Key Services

> PigPlan Layout

- → ICT devices integration
- → Data cloud system
- → Process

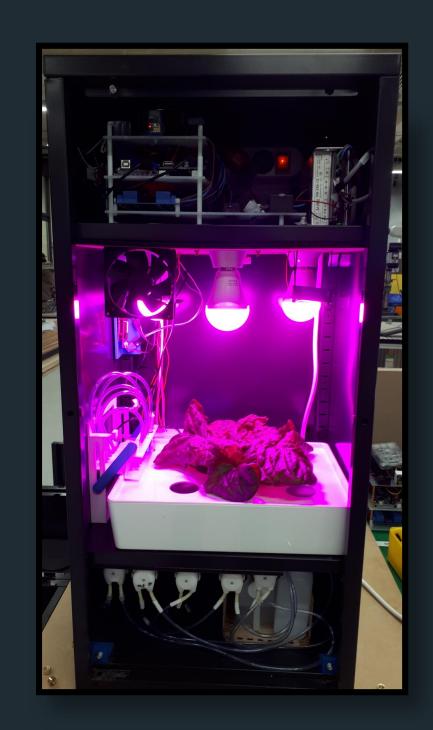


Information is collected and transmitted to the cloud server to be stored in the Data Base for data analysis to produce reports and alarms.

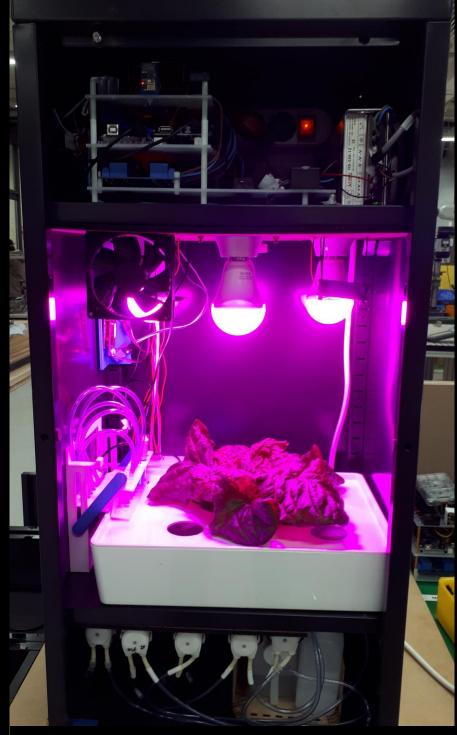


EZFARM Smart Farm

Personal Food Computer TAPKIT





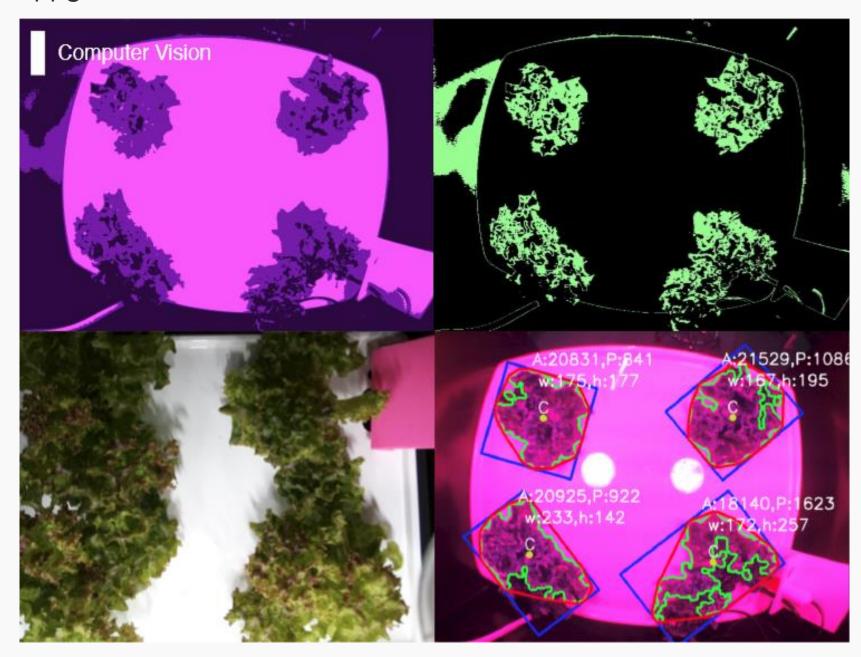


- → 2015 MIT OpenAg
- \rightarrow Hydroponics
- $\rightarrow \text{Climate Recipe}$
- \rightarrow Urban Farming





PFC



- → Hardware + Software
- → Image analysis
- → Plant's language



TAPKIT

TAPKIT







- Fresh Produce with Hydroponics
- · Affordable Investment
- Short ROI (Return on Investment)



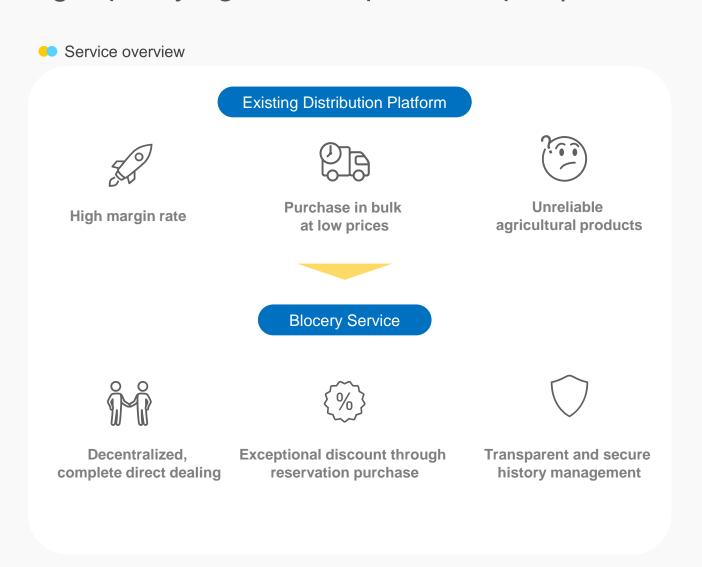


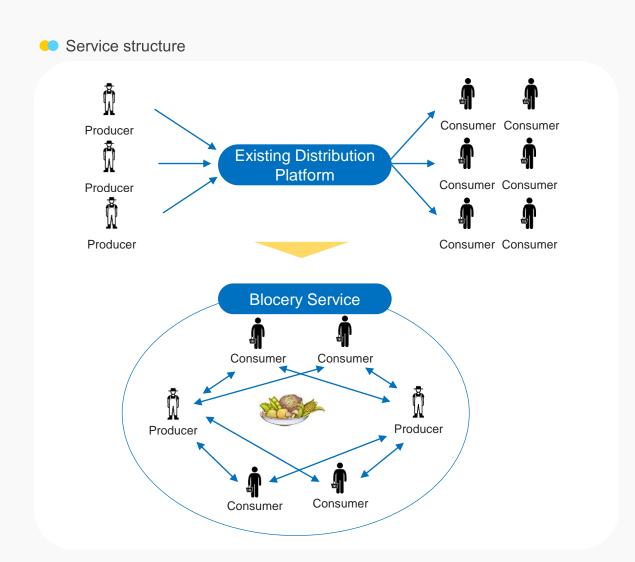
EZFARM Blocery

Blockchain-based Grocery direct distribution of channel



Blocery is a decentralized and Incentive-based direct dealing service backed by high-quality agricultural products' pre-purchase.





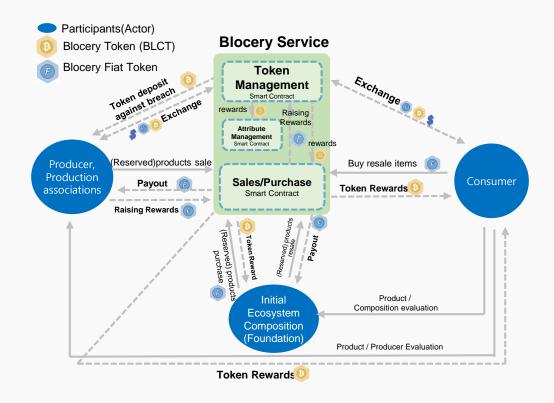




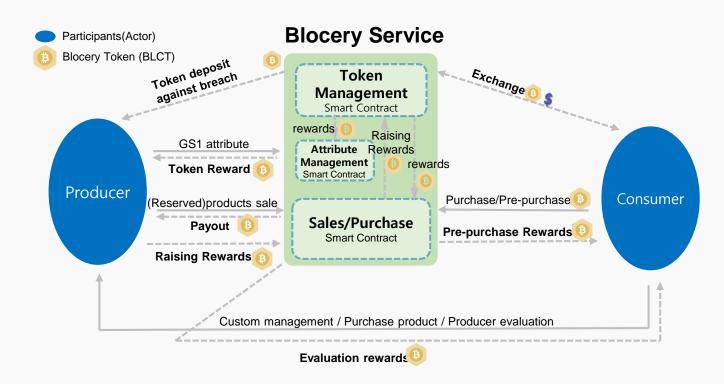




Token economy



Initial-stage



stabilization phase



Blocery Goal

