

Korea-Chile collaboration

Francisco Mardones

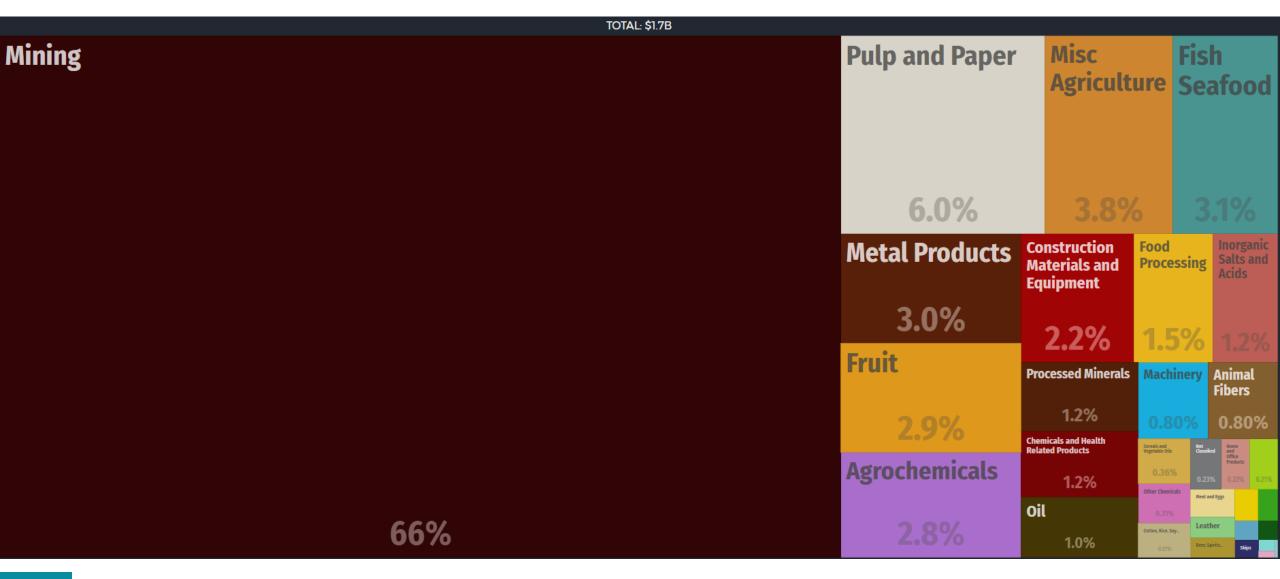
President

ChileTec - Chilean Tecnology Association

About Chile



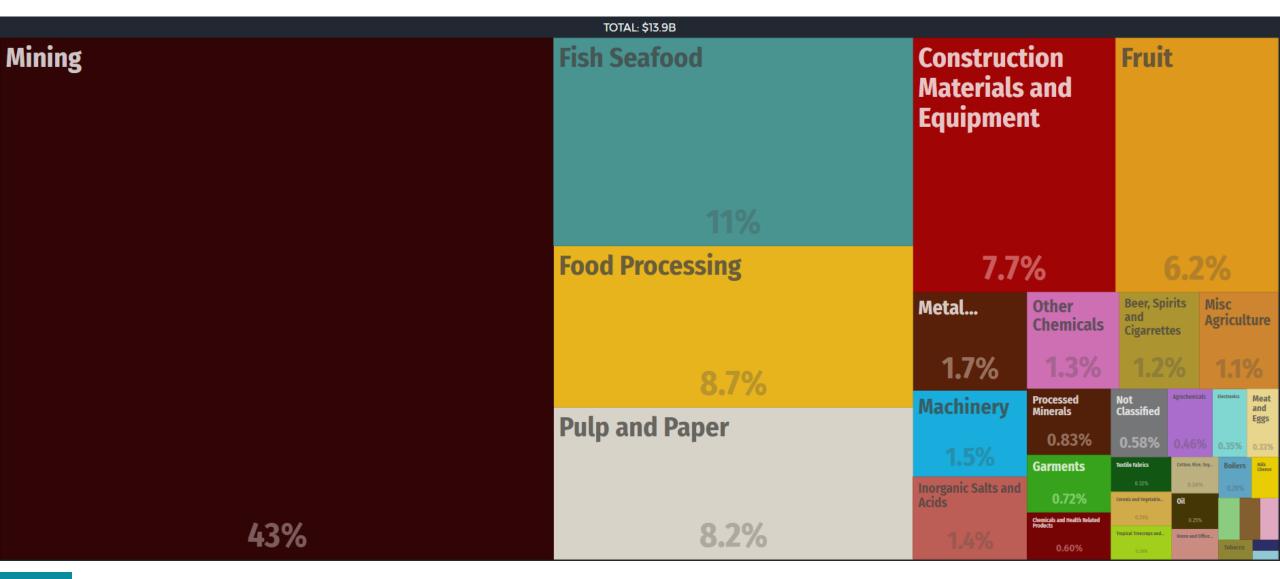
1975





TOTAL:\$1.7 B USD

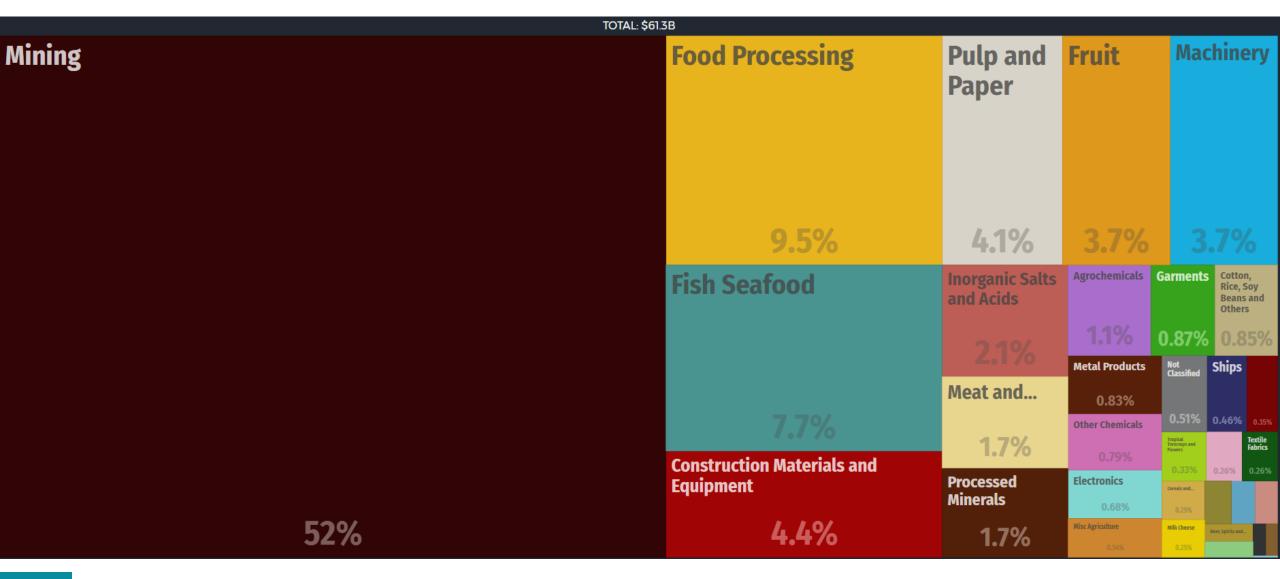
1995





TOTAL:\$13.9 B USD

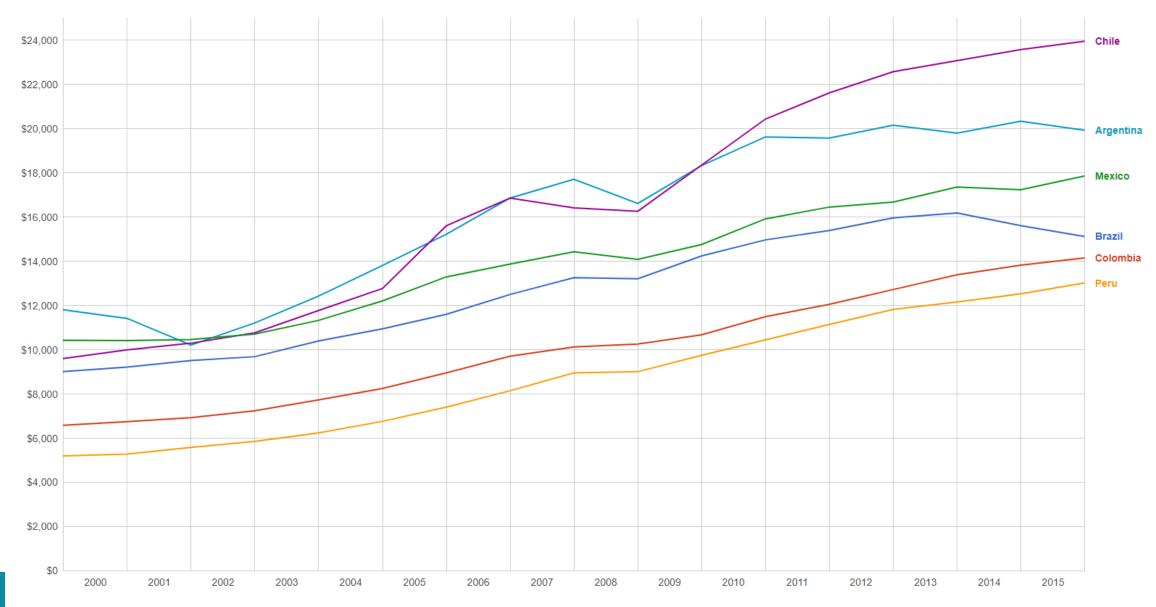
2015





TOTAL:\$61.3 B USD

GDP per capita (*) in Latin America





Business networks







Chile: Tech hub for Latin America

- Pacific Alliance (Chile, Colombia, Mexico, Peru)
 - -> 200.000.000 people market
- Leadership in technology applied to natural resources related industries



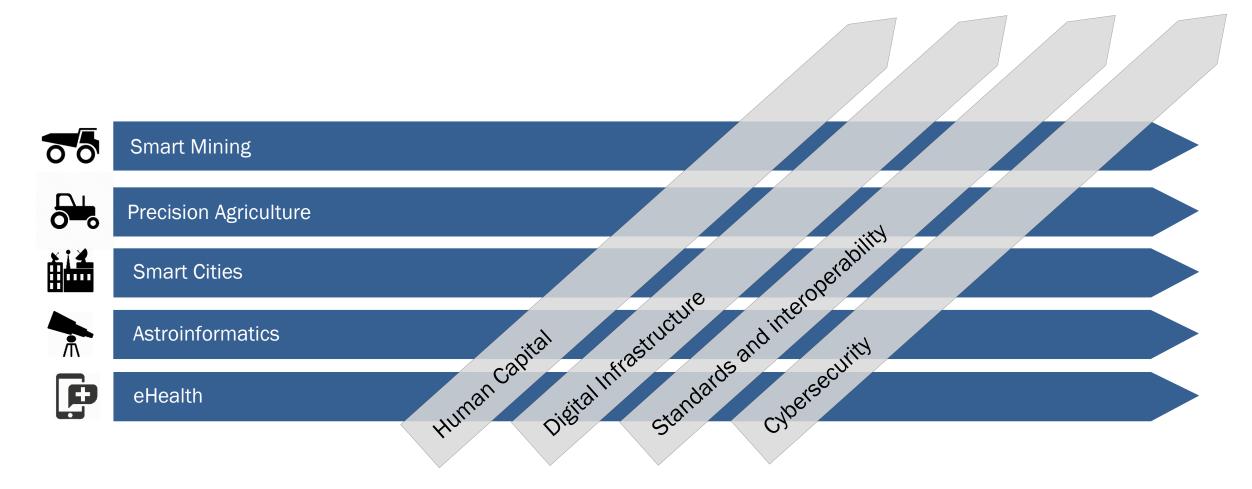
Technology demand and collaboration ideas



<< video here>>



Smart Industries National Strategic Program





Current Challenges & opportunities

- Challenge: Global players entering the region
 - Retail, Transportation
- Digital Transformation everywhere.
 - Low energy, low cost sensors Mining, Logistics
 - Image processing and automatic decision making Agriculture, Health
 - Manufacturing technologies
 - Math models for maintenance
 - Big Data processing software Astroinformatics



Thanks

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