Better Life With Smart Media & Things





Video & IoT solution specialist

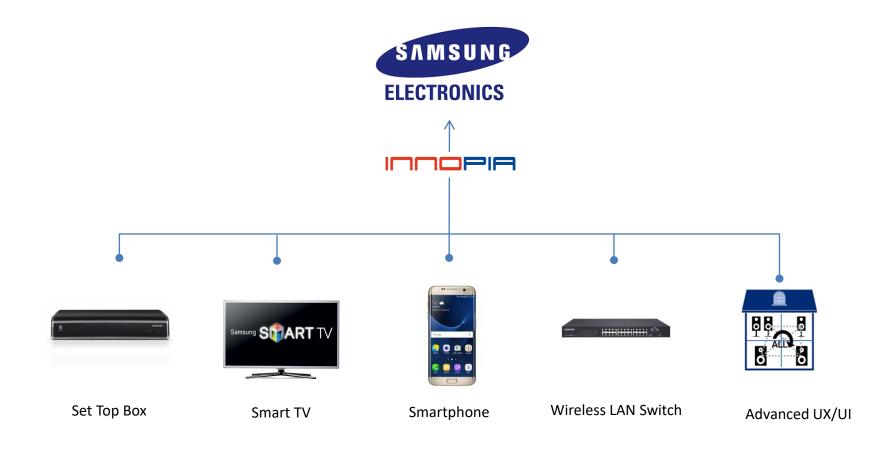
Innopia Technologies, Inc.



Core Competence

Design house for Samsung products over 15 years

- Strategic development partner since 2000 based on embedded SW and network technology.
- Experienced advanced development of media products including smartphones, smart TVs and Set Top Box.



Core Technology

• Innopia Technologies provides total embedded system solution based on various OS and network component technology

Total Solution Smart device solution Experience in various SoC Chipset SW & HW integration capability Anshopino House · Flexible product portfolio

Multimedia SW

- Broadcasting multimedia SW
- OTT streaming quality control SW

Cutting edge Network Technology

- Wire/Wireless Home network interface
- IoT based network security management

Embedded Core Kernel Technology

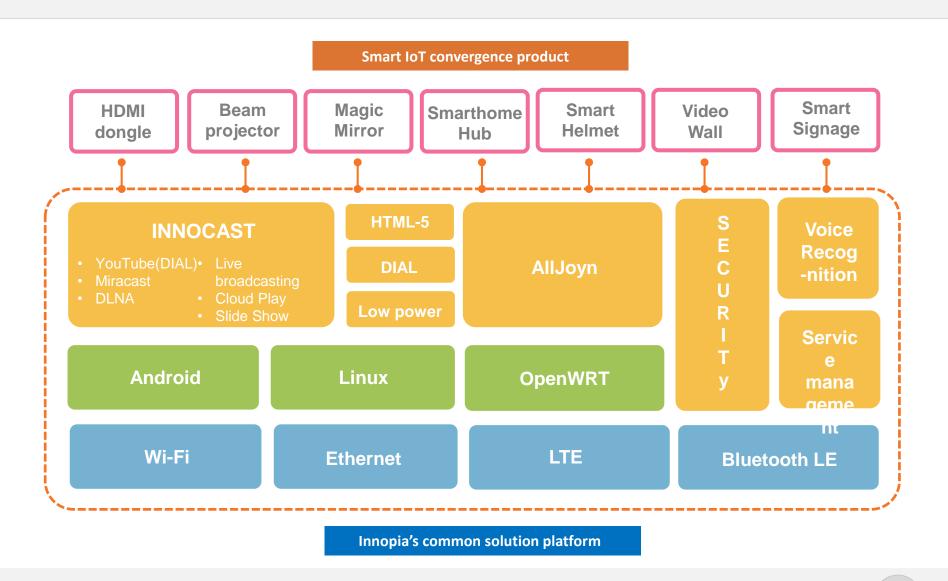
- Various SoC based Linux, Android OS SW
- Fast booting, Low power consumption system

Advanced Platform Design & Integration

- Low power HW design
- Advanced UI/UX service integration



Various products design capability



All-IP Smart Home Product Portfolio



Video Service Client

- IP Set top box
- Wireless HDMI Stick
- Wireless smart beam projector

Specialized in Wireless video service



IoT Gateway

- Multi-protocol bridge gateway
- Smarthome AllJoyn IoT package

Specialized in Multi network protocol bridge



Smart Display

- Magic Mirror
- Smart Signage

Specialized in cloud streaming



Video service client

4K HDR HDMI Stick

• The most cost effective 4K HDMI stick with embedded HTML-5 browser.



- Optimized memory solution with DRAM 1GB and NAND 512MB based on Linux OS
- ➤ 4K@60fps HEVC decoding in the smallest form factor
- OTT service in concurrent mode over Wi-Fi802.11ac 2T2R network
- High Dynamic Range HDR10 standard support for vivid and accurate color expression
- Supporting optical digital audio SPDIF output

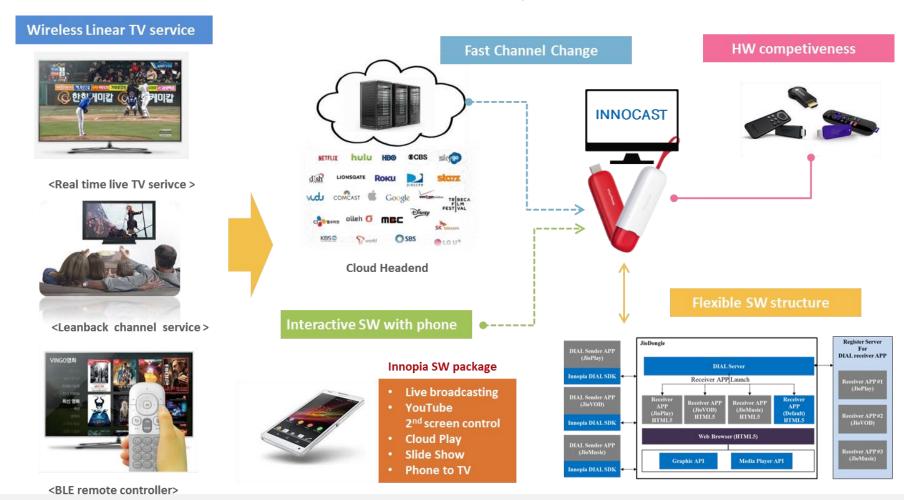
4K HDR HDMI stick service





Unique IP-based video service architecture

• Innopia offer unique IP video streaming solution which enables real-time TV service over Wi-Fi on TV screen through cost effective IP client device with interactive mobile SW for smartphone.





Market Reference





World 1st FHD Live Pay TV dongle over Wi-Fi for Cable TV in Korea





Live TV and VOD service with 2nd screen UX for LTE Telco in India



Our wireless video service solution



- ✓ Only for Pay TV contents
- ✓ Customizing for Pay TV UI/UX
- ✓ Remote controller
- ✓ Proven RF performance for video streaming in small form factor





Next generation 4K IP Set top box

• IPTV service set-top-box with hybrid user experience for new generation of Pay TV subscribers



- Hybrid User Experience with combination of physical remote controller lean back service and smartphone 2nd screen controller
- Strong and powerful embedded FX UI graphical engine for smoother animation
- Powerful 4K quad core ARM CPU with more than 18400 DMIPS
- Low power consumption and power saving standby mode support

New generation 4K IP set top box service





- IPTV service
- YouTube TV
- Netflix client ready
- Cloud streaming play
- Miracast
- DLNA



MagicSwitch

• Smart media & IoT enabler with auto HDMI switch function for any non-smart STB.



- Offering additional smart service features for the existing non-smart STB or TV
- Linux OS based "MagicCast" service:Miracast, Phone to TV, YouTube and MagicLive
- Auto HDMI switch without any key input by remote controller or TV button
- Powerful quad core ARM CPU with more than9400 DMIPS for auto switching function
- Support wire/wireless network connectivity

Leveraging infra structure



USB Wi-Fi PVR dongle

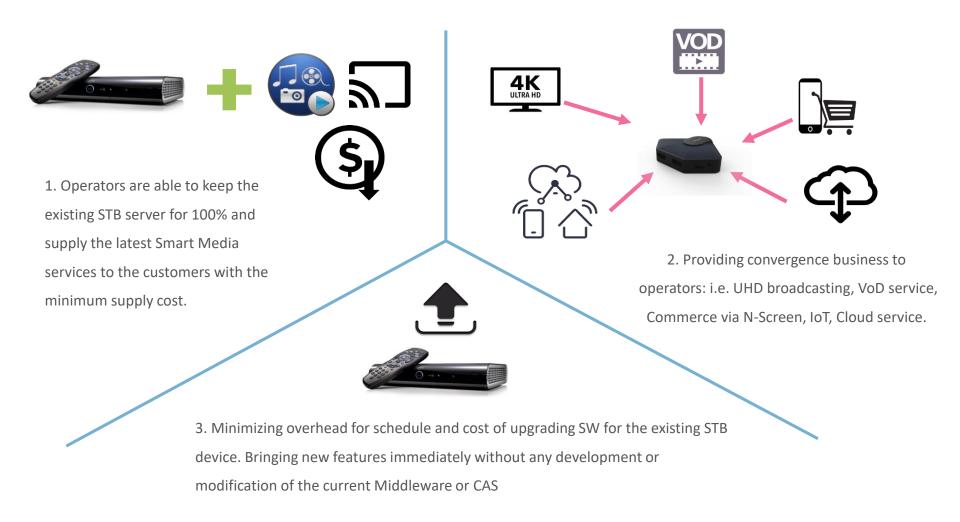
- Wi-Fi connectivity
- 32GB flash memory



Higher ARPU



Why MagicSwitch?



MagicSwitch service



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Better Life with Smart media & things

Thank you.

