

NFLABS
SIMPLIFYING BIG DATA

5Rocks

weplanet
stack and share your life

MERRYWIND

memebox

knowre

hey! Bread

DoubleMe



mangoplate

TrakInvest

ZOYI

1DAY
1SONG

LATERAL
PIONEER OF INNOVATION

StyleWiki

innuridmc inc.

domobio

BuyFi

stayes

DROPBEAT

Beacon Doctor

COVID19 - Impact on Investments in Korea

freenters

WhatTap
Just Tap, Always Monitoring

LOCKIN
COMPANY

evain
Valuable life style

Spark Labs

LOANVI

piQUANT

FLOW STATE
M E D I A

IMAGINE BEYOND IMAGINABLE

leemjungsu

Genoplan

QUBITSECURITY

WANTED

WAY

vengine

n.thingtm



WATER STRIDER INC

PENTAPRESS
www.pentapress.net

TOWN US
global trading platform

ringu

tree planet

“Snapshot of South Korea”

highest

smartphone penetration
in the world

highest

4G LTE penetration in the world

FIRST

Commercial 5G
Service



“Snapshot of South Korea”

5th

largest e-commerce
market in the world

7th

largest personal
luxury goods market

Home to

largest

mobile phone maker in the world
(Samsung)
& 7th largest mobile phone maker (LG)



“Snapshot of South Korea”: Response to COVID-19



International
Organization for
Standardization

Korea's COVID-19 Response
Model(3T: Test- Trace- Treat)
Selected as the International
Standard for Infectious
Diseases

Over **600** Testing Centers

with the capacity of **15,000-
20,000** tests per day



“Snapshot of South Korea”: Response to COVID-19

2nd most used COVID-19 test kits
in the world

126 countries requested Korean
COVID-19 test kits

over 750,000 test kits sent to
the U.S only



COVID19 - Impact on Investments in Korea

Investment Trend

Overall reduction in Investment in the 1st Half **by 17.3%**

Increase in Investment through Untact Business **by 5.4%**



Division	'19 1st Half	'20 1st Half	Rate of increase/decrease from the previous year
Untact Business Investment (355 companies)	8,222	7,691	△531(△6.5)
Share of Total Investment	41.2	46.6	+5.4%p

〈 '19, '20 Untact Business Investment Status (in billion KRW, %) 〉

COVID19 - Impact on Investments in Korea

'19, '20 1st Half Monthly Venture Investment Status (in millions \$, %)

Duration	2019	2020			Duration	2019	2020		
			+/-	Rate of +/-				+/-	Rate of +/-
January	261.8	246.3	▲15.5	▲5.9	April	385.9	244.9	▲141.0	▲36.5
February	193.3	220.1	+26.8	13.9	May	393.8	296.1	▲97.9	▲24.8
March	323.7	315.0	▲8.7	▲2.7	June	435.7	327.1	▲8.7	▲24.9
1 st Quarter	778.8	781.4	+26	+0.3	2 nd Quarter	1215.4	781.4	▲347.3	▲28.6

Q1 '20 → Similar to the Previous Year

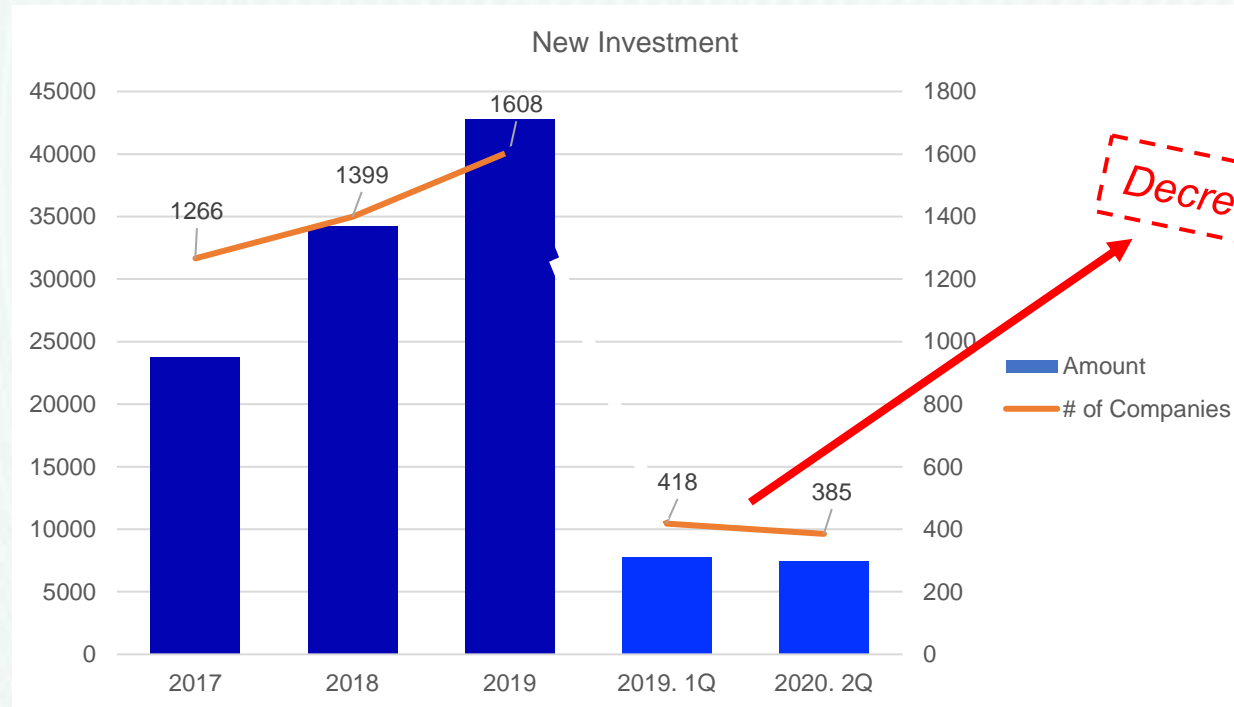
Q2 '20 → Investment fell Sharply (▲ 347.3 M)



*Due to Declined
Discovery Opportunity*

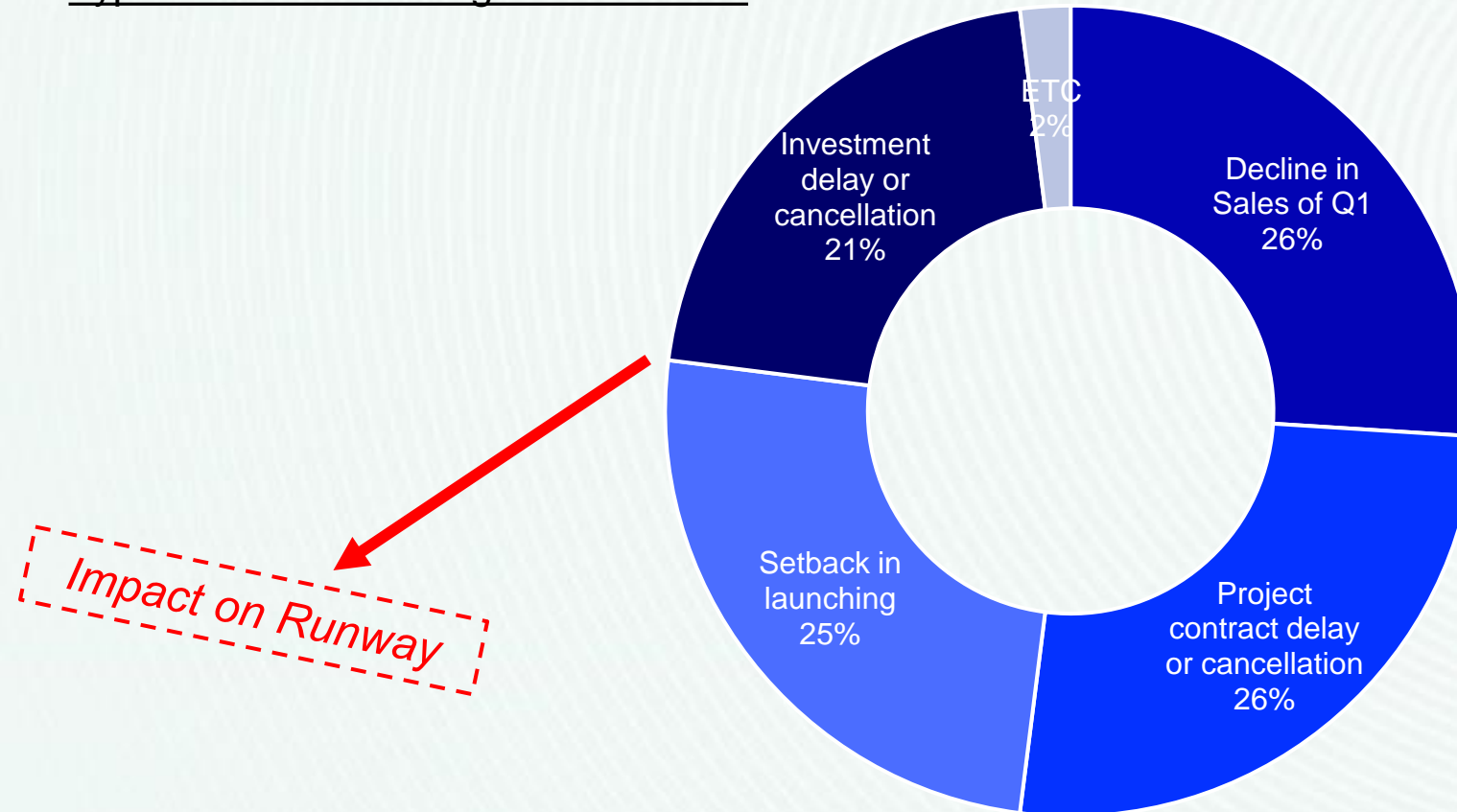
COVID19 - Impact on Investments in Korea

Number of New Investments



COVID19 - Impact on Startups

Typical Case of Damage in Business



Government Supports for Startups

A total of 2.08 billion dollars was additionally supplied by Korea's Ministry of SME and Startups(중소벤처기업부) to about 8,400 startups and venture companies this year



Korea's Institute of Startup and Development (창업진흥원) established a "Remote Support Department" and "Remote Service Platform" as part of their plans to revive and stimulate Korea's startup ecosystem amidst the COVID-19 pandemic.

Government Supports for Startups

Seoul City will additionally fund a total 5 million dollars to R&D for Korean startups in four categories.

사 업 명	지원규모 (단위:백만원)	주요내용
바이오·의료 기술사업화 지원사업	2,000	- 지원대상 : 서울 소재 중소기업 - 지원분야 : 방역기기(물품), 진단의료기기, 원격의료 서비스(기기) 등 - 지원규모 : 과제당 최대 2억원, 10개 과제
AI 활용 비대면 및 방역 기술사업화 지원사업	2,270	- 지원대상 : 서울 소재 중소·벤처·창업기업 - 지원분야 : 포스트 코로나 시대 대비 AI 기반 비대면, 방역 활용기술 등 - 지원규모 : 과제당 최대 3억원, 8개 과제
핀테크 기술사업화 지원사업	800	- 지원대상 : 서울 소재 핀테크 기업 - 지원분야 : 코로나19 이후 수요증가한 간편결제, 보안, 클라우드컴퓨팅 등 핀테크 기술 - 지원규모 : 과제당 최대 1억원, 8개 과제
블록체인 기술사업화 지원사업	600	- 지원대상 : 서울 소재 중소·벤처·창업기업 - 지원분야 : 포스트 코로나 시대 대비 비대면, 인증 보안 등 블록체인 사업화가 필요한 기술 - 지원규모 : 과제당 60백만원, 10개 과제

Four Categories:

1. Biotech
2. AI- based remote,
disease-prevention
services
3. Fintech
4. Blockchain Technology

COVID19 - Impact on Accelerators

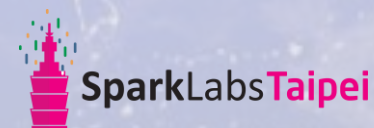


ENTREPRENEURS **GROWING** ENTREPRENEURS

SparkLabs is a leader in Asia Tech Ecosystem, founded in 2012.

SparkLabs helps our portfolio startups to accelerate its growth in order to build success in the domestic and international markets. It helps to attract follow-on investment from Global VCs as well as Korea.

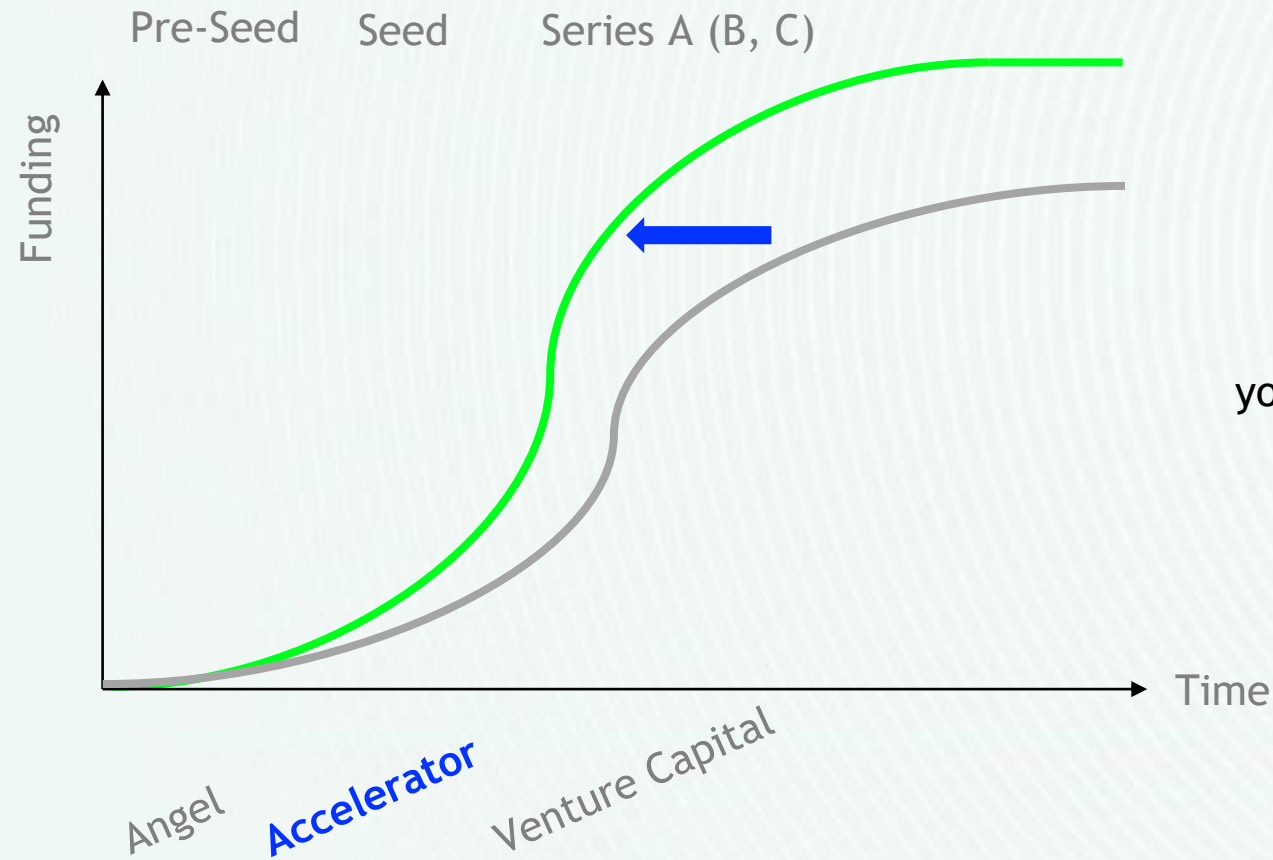
Accelerators



Venture Capital Funds



WHAT IS ACCELERATOR ?



“get you to the point where
you’ve built something impressive enough
to raise money on a larger scale.”

- Y Combinator

KEY ELEMENTS OF ACCELERATOR

Seed Investment

It pays your expenses while you're getting started

Minimum \$50k,
Up to \$100k
5-6% Equity

Program

Make Something
People Want

KPI Setting, Mentoring,
Teaching Sessions (16
weeks)

Network

Help founders deal
with investors and
acquires

Connect founders w/
domestic/overseas
corporates and investors

Demoday

Startups to
present their
product or service
as convincingly
as they can for
the stage they're
at

Program Goals

“You should be either making it¹⁾ or selling it²⁾”

- 1) building a product
- 2) talking to users

SAVING TIME!!

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DELAY!!!!

ACCELERATOR GOING UNTACT

 SPARKLABS TV 구독

홈 동영상 재생목록 채널 토론 정보 🔍



스파크랩 박찬호 벤처파트너와 스타트업 창업자들의 Meet up!

조회수 545회 · 2주 전


스파크랩의 벤처파트너로 활동하고 있는 한국인 최초 메이저리거 박찬호! 박찬호와 스타트업 창업자들이 한자리에 모여 사업과 인생에 대한 이야기를 나눴습니다. 😊

🔔 Q&A 세션


00:00 스파크랩의 벤처 파트너로 어떻게 활동하게 되었는지?

18:11 유명한 중 반려동물 관련 스타트업에 관심있는 지인이 있는 자세히 알아보기


Events & Webinars ▶ 모두 재생




[Webinar] SHIFTING TIDES - from Supercities to Super...
SPARKLABS TV
조회수 20회 · 2주 전



[Webinar] Evolving Cyber Attacks on Enterprise Durin...
SPARKLABS TV
조회수 20회 · 2주 전



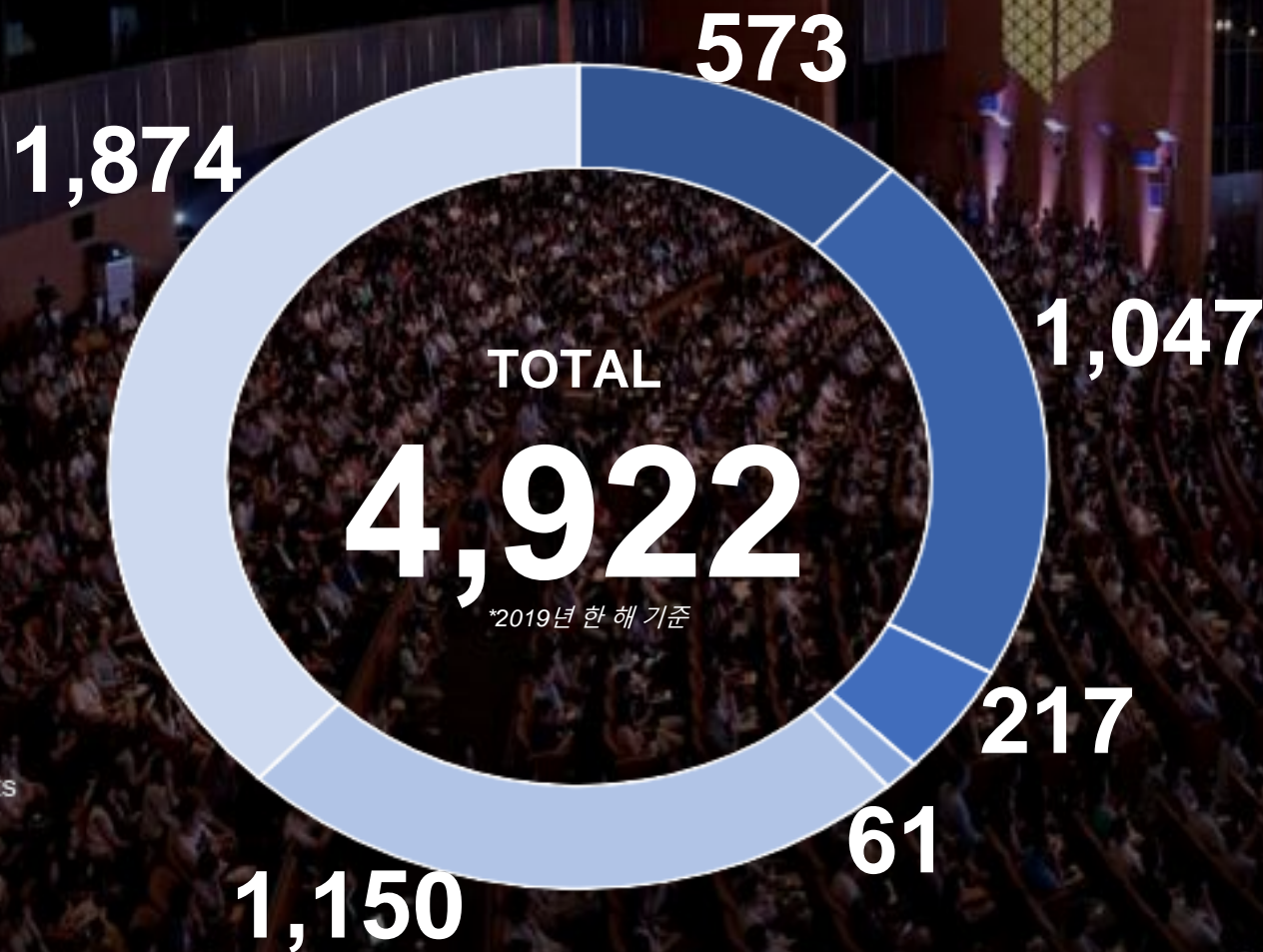
[Webinar] Road to Sustainability
SPARKLABS TV
조회수 15회 · 3주 전



[Webinar] Innovations in Music During These These...
SPARKLABS TV
조회수 47회 · 2개월 전



SparkLabs DEMODAY: (used to be) the World's Largest Demo Day



24%

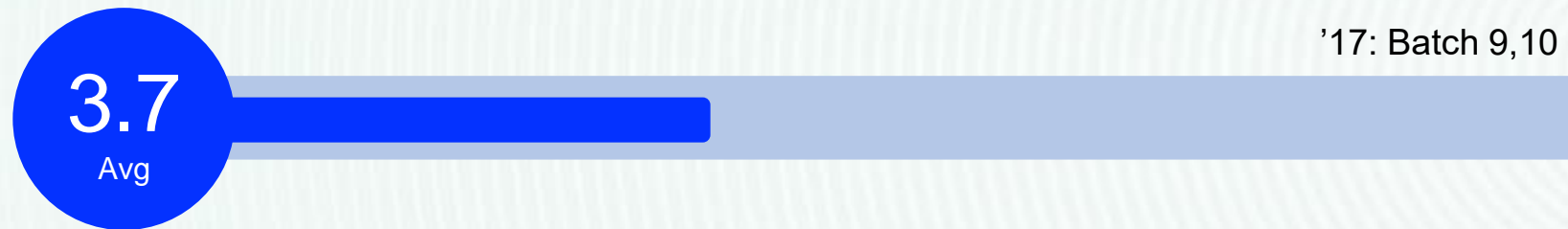
Main
Executives

*Based on 2019 data

□ Investors
□ Corporates
□ Governments
□ Media
□ Startup
□ Etc.

Follow-on Investment

Duration of Time for Follow-on Investment after Demoday



Building Trust became more Essential

From GAN (Global Accelerator Network)

Remind Investors of Your Status Before COVID-19

- What products you had already deployed before COVID-19
- What products were about to be released before COVID-19
- How your revenue and cash looked before COVID-19
- What your investment forecast looked before COVID-19

Describe Your Current Reality

- The status of the products you launched before COVID-19
- The status of products that were about to be launched before COVID-19
- How your revenue and cash look today
- How your investment forecast looks

Share What You've done to Reinforce Your Business

- Manage cash & liquidity.
- Control your costs.
- Ensure your communication is excellent and consistent.
- Create a new business continuity plan.