

THE INNOVATION AND INVESTMENT SCENE IN ROMANIA



14th July, 2017

AGENDA

- General introduction of Romania investment ecosystem and incubating situation
- Introduction of Matrix Business Consulting
- Collaboration opportunities

GENERAL INTRODUCTION OF ROMANIA INVESTMENT ECOSYSTEM AND INCUBATING SITUATION

- Country profile
- Economic and investment profile

COUNTRY PROFILE



➤ Member of UE since 2007

COUNTRY PROFILE

Capital: Bucharest

Land area: 238.397 km² (83rd)

Population: 20.121.641 (2011, 58th)

GDP per capita: 23.957 USD (61st)

Unemployment: 5,4%

Net average monthly wage: 614 USD

Inflation: -1,1% (2016)

Currency: Romanian LEU (“lion”) - RON

1 RON = ~ 285 WON

1 USD = ~ 4 RON



ECONOMIC AND INVESTMENT PROFILE

- One of the **fastest growing economy** in UE
- **Ease of doing business: 36th** (out of 189)
- **48th** among the world's most **attractive countries for doing business**
- **42nd** out of 128 in **Global Innovation Index**
- **FDI** in 2015 – 3936 million USD:
 - Trade – 1130 million
 - Finance and insurance – 1053 million
 - Automotive – 605 million
 - Oil processing, chemicals – 208 million
 - computer, electronic – 151 million

WHY TO DO BUSINESS OR INVEST IN ROMANIA?

- **Low corporate income tax rate : 16%**
- **deduction of 50% of the expenses for R&D activities**
- **IT sector employees are not taxed on income**
- **Tax exemption for employees carrying R&D activities**
- **Good IT professionals, reasonably priced**
- **Good English proficiency**
- **Tax and other incentives for start-ups**

IT&C – THE PRIMARY GROWTH DRIVER

- **9% year-on-year growth**
- About **10% of GDP** coming from IT&C
- World's top tech companies operating in Romania: Adobe, Microsoft, IBM, Oracle, Amazon, NXP, HP, Endava with more than 20.000 highly qualified IT experts
- **1st in Europe** in terms of average **Internet peak connection speed** (10th in the world)
- One of the **cheapest** fixed and mobile **internet and mobile communication services** in Europe
- Many successful tech start-ups

INTRODUCTION OF MATRIX BUSINESS CONSULTING

- Basic information
- Company history
- Our clients and activities



BASIC INFORMATION

Matrix Business Consulting S.R.L.

Company ID number: 25783889

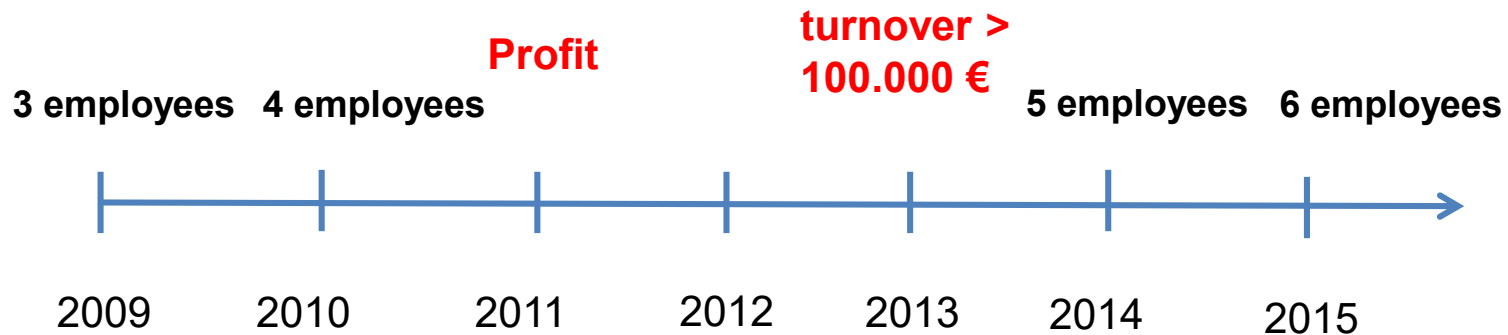
Our services: EU and national funded project management, Strategic Advice and Thematic Expertise related to funding programs

Address: Ion Urdăreanu, No. 34, Sector 5, Bucharest, 50688, Romania



BRIEF COMPANY HISTORY

Founded in 16/07/2009

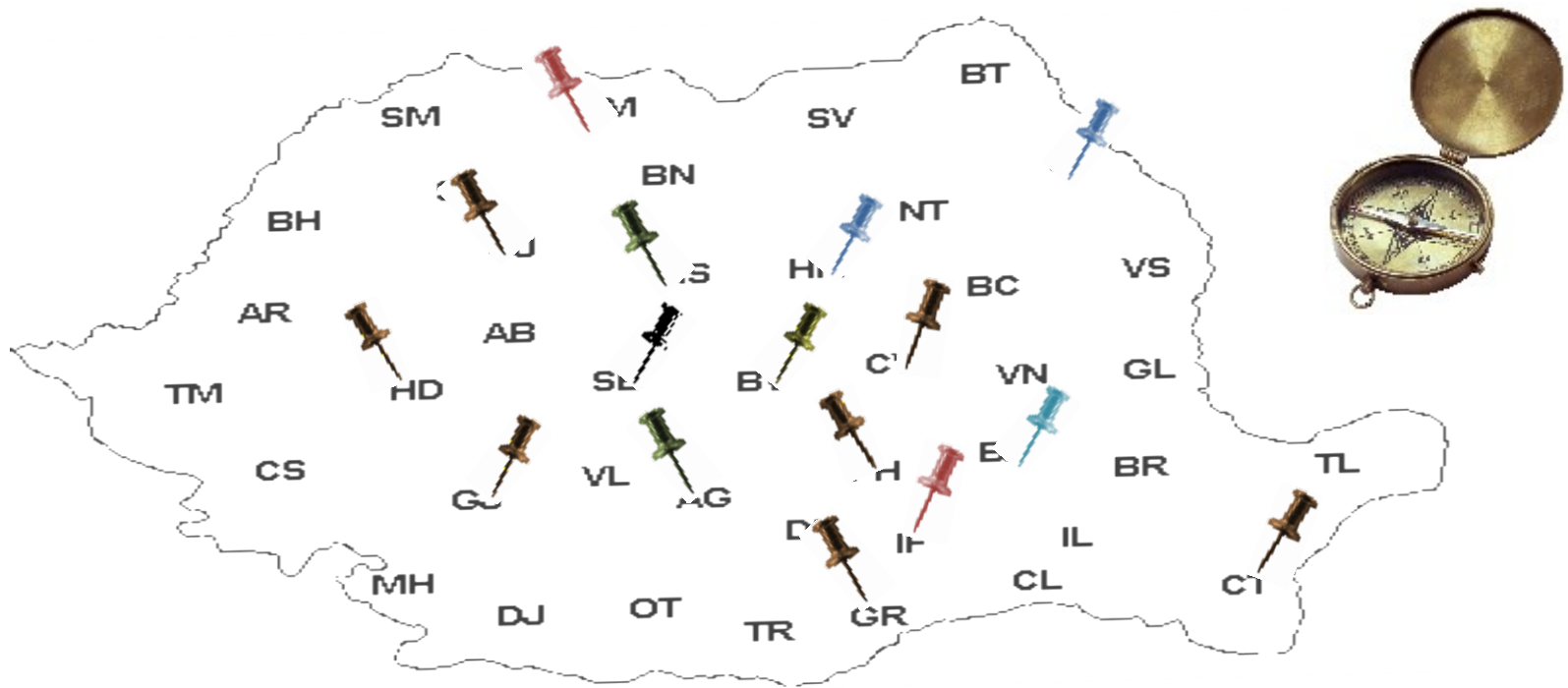


WHAT WE CAN OFFER

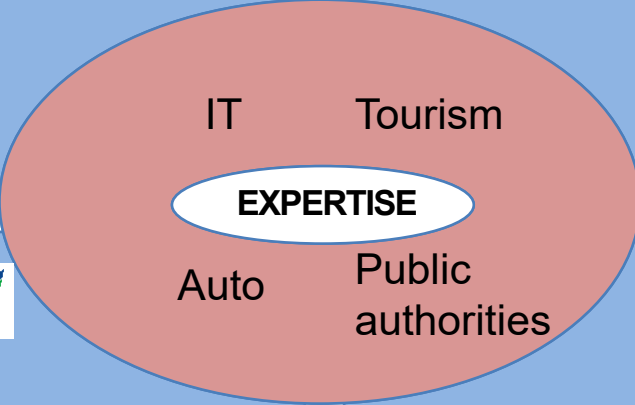
- Finding the most suitable grants for our clients is one of our key challenges;
- We stay in touch with all kinds of financing programs (EU funded projects, Governmental founded projects and EEA Grants founded projects, private funding), so we can provide short-time project-simulations;
- Workshops and trainings regarding EU funds



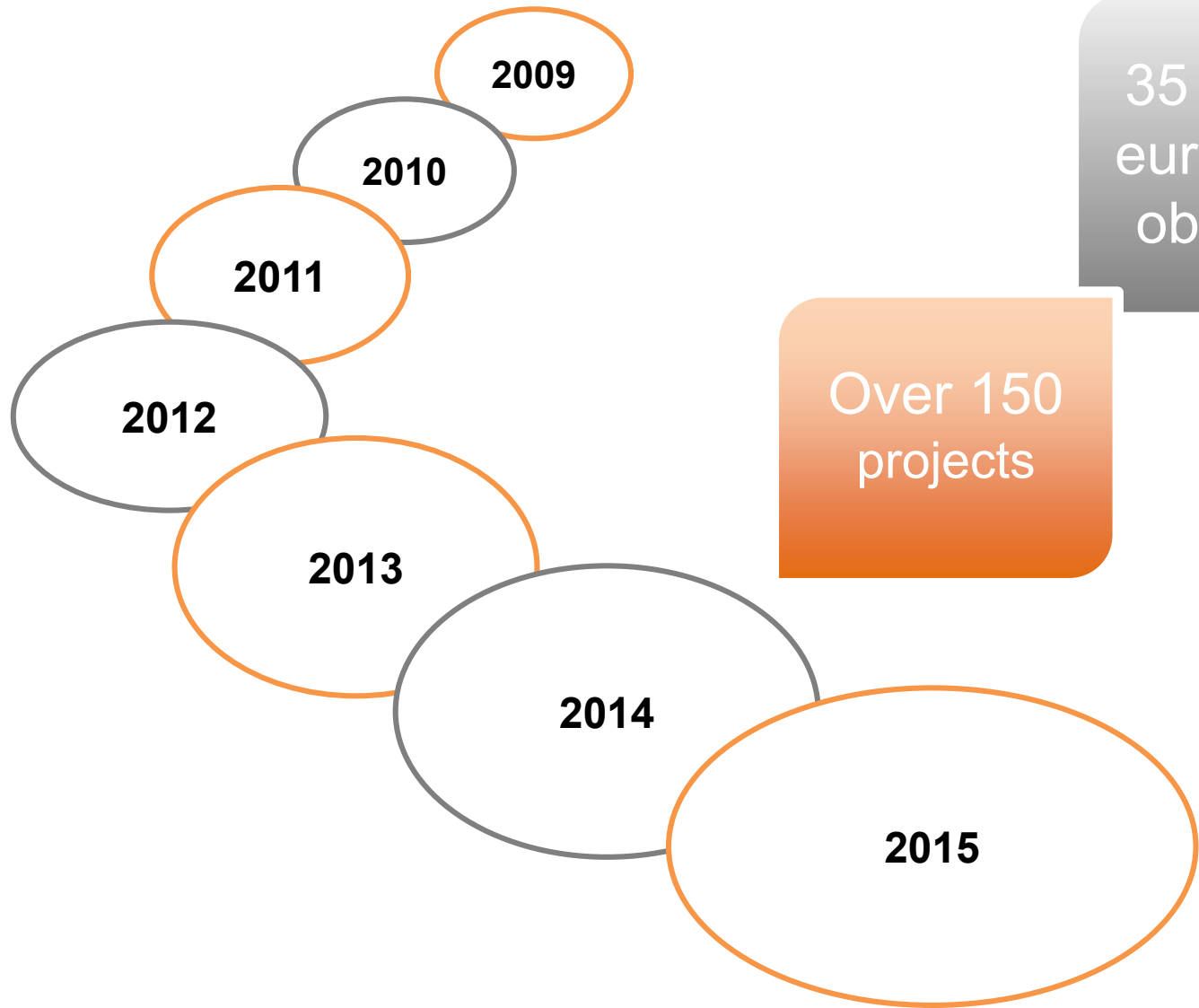
GEOGRAPHIC SERVICE CAPABILITY



- Clients from Hungary and Bulgaria

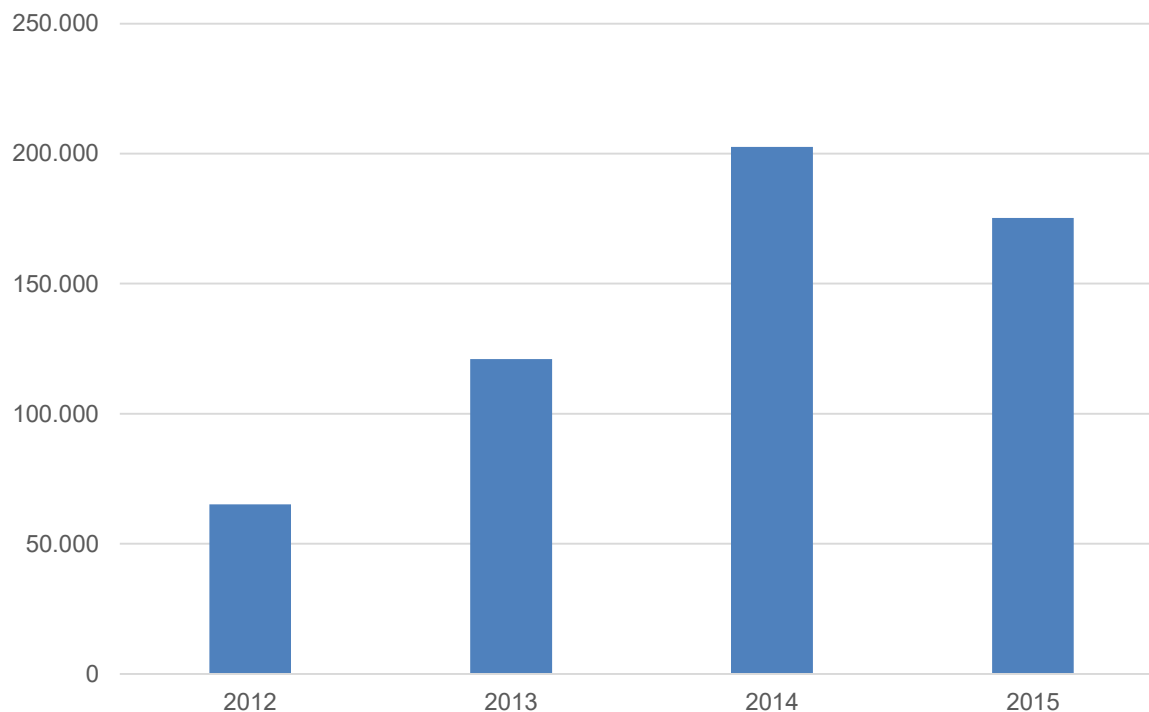


OUR RESULTS



COMPANY TURNOVER (EURO)

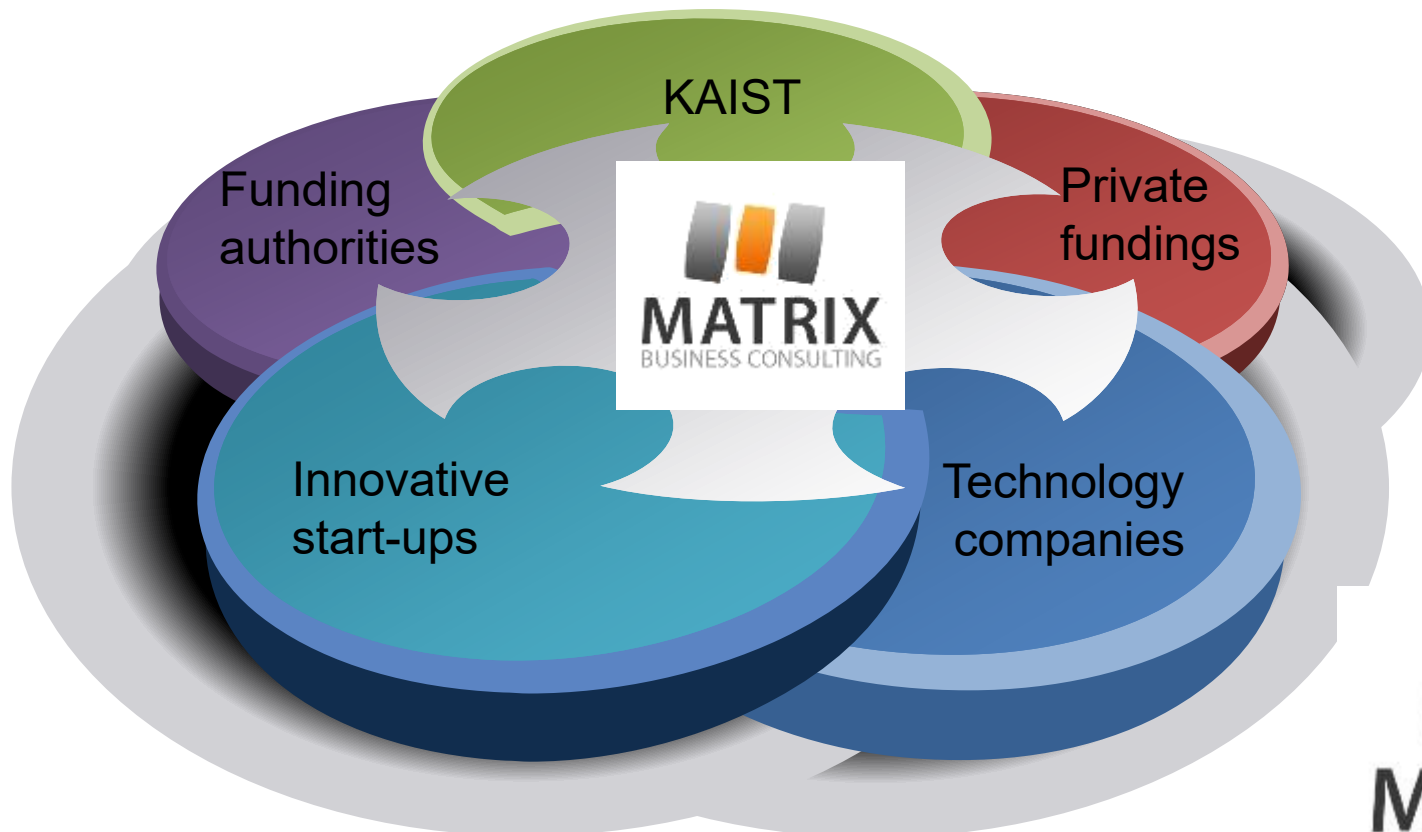
Year	2012	2013	2014	2015
Euro	65.138	121.067	202.599	175.274



COLLABORATION OPPORTUNITIES

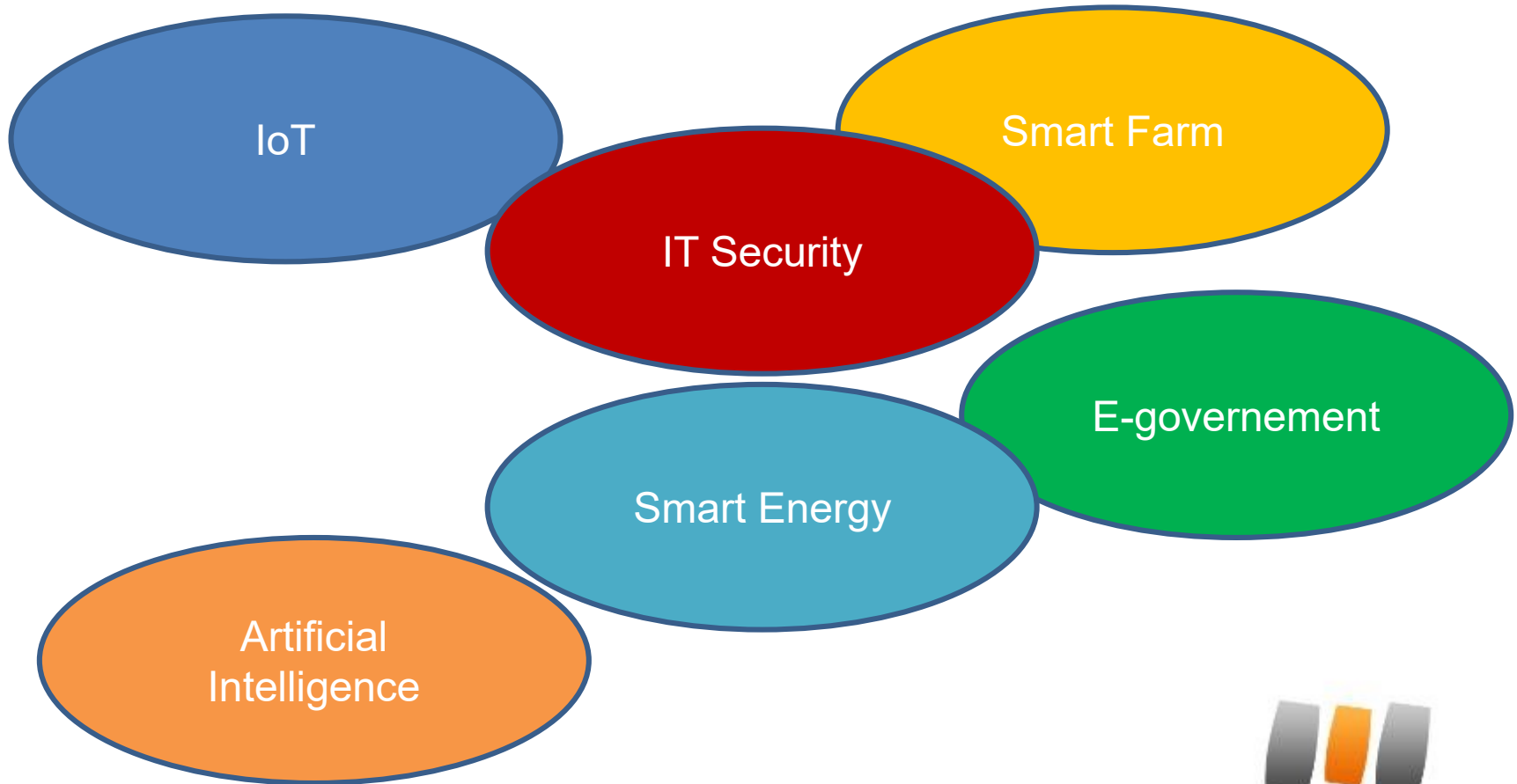
- Our proposal
- Technology demand

COLLABORATION OPPORTUNITIES *OUR PROPOSAL*



COLLABORATION OPPORTUNITIES

AREA OF INTEREST





MATRIX
BUSINESS CONSULTING