

2023 Global Commercialization Conference and Workshop

gcccw

2023. 09. 18^{MON}
– 09. 20^{WED}

KAIST Academic Cultural Complex E9 Jung Geun-Mo Hall(09. 18-19)
Munji Campus Lecture Building Room 104(09. 20)

Hosted by

KAIST



Ministry of Science and ICT



Ministry of Trade,
Industry and Energy



Ministry of SMEs
and Startups



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Conference and Workshop**

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Evolution Strategy of Global Commercialization, and Technology Innovation

KAIST GCC (Global Commercialization Center) cordially invites you to partake in the 16th Global Commercialization Conference and Workshop (GCCW) being held on September 18-20, 2023.

The upcoming GCCW has been organized under the theme of “Evolution Strategy of Global Commercialization, and Technology Innovation” providing a platform for domestic and international experts to collaborate and explore networking opportunities to create business prospects.

We look forward to your active interest and participation in this 2023 GCCW, where diverse partners from various sectors such as domestic and international government agencies, research institutions, and industries will come together. It will serve as a platform for collaboration and opportunities in global technology commercialization and innovation.

Workshop I

09/18

10:30 -12:10

Korea-Kenya Start-up Ecosystem Cooperation NetworkModerator _ **Sung Young Jung**, Principal Researcher, KAIST

10:30-10:50		Wesley Maritim , Director of Administration, Ministry of Information, Communication and Digital Economy, Kenya <i>Kenya Vision 2030 and the Innovation Ecosystem: A collaboration between Kenya and South Korea for Development of Konza Technopolis</i>
10:50-11:10	Expert Presentation	So Young Kim , Professor, KAIST <i>Visioning S&T-based Industrial Collaboration of Kenya-AIST at Konza</i>
11:10-11:30		Mercy Kimalat , CEO, ASSEK <i>Kenyan Ecosystem: Building Competitive Ecosystems for Africa</i>
11:30-11:50		Hyun Jung Kwon , Senior Researcher, KAIST <i>Kenya Konza Startup Ecosystem Building Plan</i>
11:50-12:10	MOU Signing	THE KOREA-AFRICA FOUNDATION

09/18

13:30 -17:20

Global Startup Ecosystem Cooperation NetworkModerator _ **Jong Heung Park**, Professor, KAIST

13:30 -13:40	Opening Remark	Mun-Kee Choi , Director, KAIST
13:40 -13:50	Congratulatory Remark	Kwang Hyung Lee , President, KAIST Byung Sam Kang , President, Korea Innovation Foundation
13:50 -14:20	Keynote Speech	Seungjin Whang , Emeritus Professor, Stanford University <i>Replicating Silicon Valley Success: Looking back and looking forward.</i>
14:20 -14:40	break time	
14:40 -16:00	Presentation and Panel Discussion	Eun Young Lee , Director, Ministry of Science and ICT <i>Initiatives to promote Deep Science Startup Activation</i> Se Myung Yoon , Director, Ministry of SMEs and Startups <i>TIPS Program, Progress and Future Directions</i> Man-Sung Yim , Professor, KAIST <i>KAIST Support System for Global Entrepreneurship: Status & Strategy</i> Myoung Jae Choi , Research Professor, KAIST Sung Young Jung , Principal Researcher, KAIST
16:00 -16:20	break time	
16:20 -17:20	Company Presentation	Hongsang Bae , CEO, ZetaM <i>AI for 4D Radars: Smart Software for Smart Hardware</i> Daegun Kim , CEO, ACTNOVA <i>AI based Automation Solution of Animal Behavior Testing</i> Denny Eun , Director, QuantumCat <i>The New Gold Standard in Catalyst Technology</i> Richard Park , CEO, Blinkers <i>Innovating Traditional Wine Field through Technology</i> Jihyun Jung , CEO, MUSH& <i>Revolutionizing Materials with Wild Mushroom Mycelium Innovation</i>
18:00 -	Reception	Faculty Hall(N6)

Workshop II

09/19

10:00-12:00

Semiconductor GVC Commercialization

Moderator _ **Eun-Soo Nam**, Principal Researcher, KAIST

10:00 – 10:10	Opening	
10:10 – 10:40	Presentation 1	Liam Madden , Technical Director, Stanford University <i>The Stanford SystemX Alliance between Stanford University and Industry for World-class Pre-competitive Research</i>
10:40 – 11:10	Presentation 2	Victor Veliadis , Executive Director & CTO, PowerAmerica <i>PowerAmerica Accelerates Commercialization of Energy Efficient WBG Power Semiconductor Technologies</i>
11:10 – 11:40	Presentation 3	Stefan De Gendt , Fellow, IMEC <i>IMEC: Bridging the Gap between Academia and Industry</i>
11:40 – 12:00	Presentation 4	Thomas Ernst , Chief Scientist, CEA-Leti <i>French Silicon Valley at Grenoble, for world class R&D, Technology Transfer and Creating Future Industry through Start-up</i>

Workshop III

09/19

14:00-17:40

Technology Innovation and Global Cooperation in Mobility & RoboticsModerator _ **Sang Ki Kim**, Principal Researcher, KAIST

14:00 – 14:10	Opening	
14:10 – 14:40		Jooil Lee , Director, ITS Korea <i>ITS ODA Project Cases(ITS Implementation Project in Medellin, Colombia) & 2026 Gangneung ITS World Congress</i>
14:40 - 15:10	Presentation (Tech Academy)	Ki-Bum Park , Technical Director, KAIST <i>Electrification Technology for Mobility</i>
15:10 - 15:40		Hyun Soo Woo , PD, KEIT <i>National R&D Strategy and Testfield for Robotics</i>
15:40 - 16:00	break time	
16:00 – 16:20		Dean Zabrieszack , CEO, Ohmio <i>The Ohmio Journey - from Development to Deployment</i>
16:20 – 16:40		Eusebiu Catana , Director, ERTICO <i>Global Cooperation of EU Connected Automated Mobility</i>
16:40 - 17:00	Presentation (Global Cooperation)	Sanggyu Sim , CTO & Co-Founder, Autocrypt <i>Global Commercialization Policy for Cybersecurity in V2X & Mobility</i>
17:00 – 17:20		Choul Woo Park , CEO, iCore <i>Global Cooperation for Advanced Machine Vision Solution</i>
17:20 – 17:40		Myung-Jin Kim , CEO, HUBIS <i>Global Expansion Strategy of Intelligent Laser Equipment for E-mobility Manufacturing</i>

Workshop IV

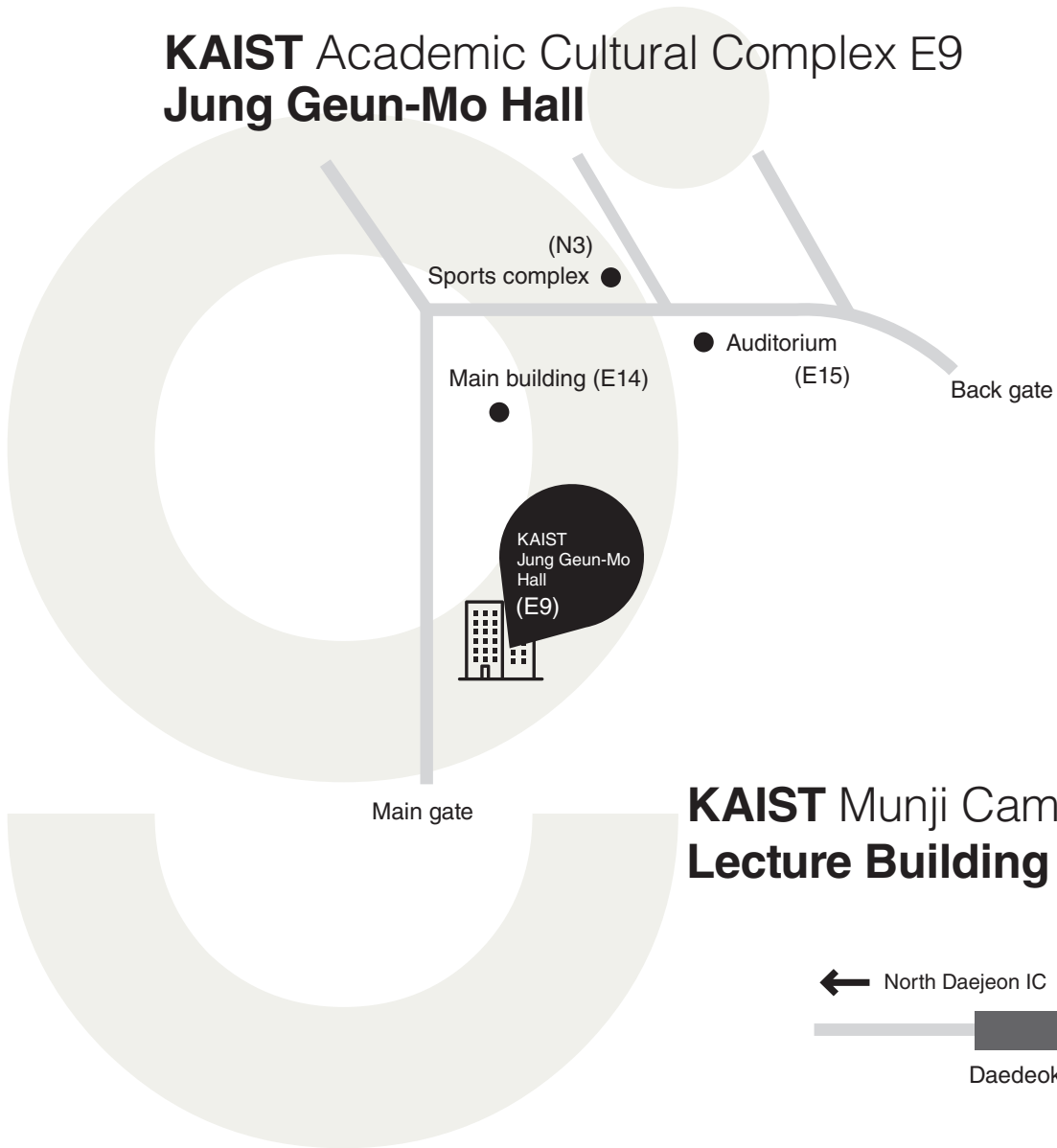
09/20

09:30-12:30

Korea-U.S. Bio Technology CommercializationModerator _ **Yun. H. Choe**, Councilor-Chair, KASBP**Byung-Hwa Hyun**, Principal Researcher, KAIST

	Opening Remark	Mun-Kee Choi , Director, KAIST
09:30 – 09:45	Congratulatory Remark	Chung-Hwan Han , Director General, Chungcheongbuk-do Ik-Hyeon Paik , President, KASBP
09:45 – 10:05	Special Talk	Jung-Hoon Woo , CEO, BW BIOMED <i>Navigating Boston Bio Innovation Ecosystem and Global Partnerships</i>
10:05 – 10:25		Ju-Ho Kim , Deputy Director, Chungcheongbuk-do <i>Introduction of K-Bio Square</i>
10:25 - 10:45	break time	
10:45 – 11:10	Presentation and Panel Discussion	Heeyong Lee , CEO, G2GBIO <i>Novel Long-Acting Microsphere by InnoLAMP Technology</i>
		Michael J. Kim , Vice President, PRESTIGE BIOLOGICS <i>PRESTIGE BIOLOGICS Seeking Insight for a Successful Market Entry into the US for the Biomanufacturing Industry</i>
		Bong Geun Choi , R&D Team Manager, WIREGENE <i>Innovative Technologies for Spinal Cord and Peripheral Nerve Regeneration</i>
11:10 – 12:30		Sukmo Kang , Director, BIOTOXTECH <i>Specializing in IND-Enabling Studies: BTT Group, a Premier Integrated Non-Clinical CRO</i>
		Joonsung Hwang , CEO, CUePEAK BIO <i>Development of Precision Medicine for Patients with Atopic Dermatitis</i>
		Yun H. Choe , Councilor-Chair, KASBP In-Sun Byun , Director, Chungcheongbuk-do Jin Tae Hong , Professor, Chungbuk University

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directions

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